

SPONSORSHIP OPPORTUNITIES & PACKAGES

SPONSORSHIP	PRESENTING \$30,000	PREMIUM \$15,000	FEATURE \$7,500	HOSTING \$5,000	PRODUCT \$3,300	
Exclusive Product/Service	Yes (Outside Cottage Industry)	Yes (Outside Cottage Industry)	Exclusive Feature	-	Category Recognition	
Show Program	Cover & Floorplan Logo, Highlight, 1/2 Page Ad	Cover & Floorplan Logo, Highlight, 1/2 Page Ad	Cover & Floorplan Logo, 1/3 Page Ad	Floorplan Logo, 1/4 Page Ad	Floorplan Logo	
Show Signage	Logo on Sponsor Tagged Banner & Floorplan Signage	Logo on Sponsor Tagged Banner & Floorplan Signage	Sponsor Banner at Feature & Floorplan Signage	Floorplan Signage	Floorplan Signage	
Show Passes	1000 - "Compliments Of"	500	250	100	50	
Exhibit Space	Lobby Premium Location	Premium Location	2 Booths Premium Location	2 Corner Booths	1 Corner Booth	
Inclusion in Advertising						
Radio	**As Presenting Sponsor, your logo and audio mention will run with the Show logo & Mention in the Show's entire Ad Campaign**	All	Feature Mentions	-	-	
TV		Audio Mention & Logo ID		-	-	
Print		Logo in Premium Location	Logo w/Feature	-	-	
Posters		Logo	-	-	-	
Billboards		-	-	-	-	
Direct Mail		Logo	-	-	-	
Email		All Emails Logo & Link	All Emails Logo & Link	All Emails Logo & Link	All Emails Logo & Link	
Releases		Mention	Mention	Mention w/ Feature	-	-
Website		Prominent Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Social Media	5 Show Related Posts	3 Show Related Posts	1 Show Related Post	1 Show Related Post	-	

