

SPONSORSHIP OPPORTUNITIES & PACKAGES

| SPONSORSHIP | PRESENTING \$30,000 | PREMIUM \$15,000 | FEATURE \$7,500 | HOSTING \$5,000 | PRODUCT \$3,300 | |
|---------------------------------|---|---|---|-----------------------------|------------------------|-------------|
| Exclusive Product/Service | Yes (Outside Cottage Industry) | Yes (Outside Cottage Industry) | Exclusive Feature | - | Category Recognition | |
| Show Program | Cover & Floorplan Logo, Highlight, 1/2 Page Ad | Cover & Floorplan Logo, Highlight, 1/2 Page Ad | Cover & Floorplan Logo, 1/3 Page Ad | Floorplan Logo, 1/4 Page Ad | Floorplan Logo | |
| Show Signage | Logo on Sponsor Tagged Banner & Floorplan Signage | Logo on Sponsor Tagged Banner & Floorplan Signage | Sponsor Banner at Feature & Floorplan Signage | Floorplan Signage | Floorplan Signage | |
| Show Passes | 1000 - "Compliments Of" | 500 | 250 | 100 | 50 | |
| Exhibit Space | Lobby Premium Location | Premium Location | 2 Booths Premium Location | 2 Corner Booths | 1 Corner Booth | |
| Inclusion in Advertising | | | | | | |
| Radio | **As Presenting Sponsor, your logo and audio mention will run with the Show logo & Mention in the Show's entire Ad Campaign** | All | Feature Mentions | - | - | |
| TV | | Audio Mention & Logo ID | | - | - | |
| Print | | Logo in Premium Location | Logo w/Feature | - | - | |
| Posters | | Logo | - | - | - | |
| Billboards | | - | - | - | - | |
| Direct Mail | | Logo | - | - | - | |
| Email | | All Emails Logo & Link | All Emails Logo & Link | All Emails Logo & Link | All Emails Logo & Link | |
| Releases | | Mention | Mention | Mention w/ Feature | - | - |
| Website | | Prominent Logo & Link | Logo & Link | Logo & Link | Logo & Link | Logo & Link |
| Social Media | 5 Show Related Posts | 3 Show Related Posts | 1 Show Related Post | 1 Show Related Post | - | |

