



# SPONSORSHIP OPPORTUNITIES

WE TAILOR EACH SPONSORSHIP TO BEST SUIT YOUR PRESENCE AT THE SHOW

## SHOW AFFINITY OPTIONS

The sponsorship association with the Home & Garden Show, publicized through the media, signage, advertising or word of mouth, contributes to your corporate or brand image in the community.

## PLATINUM SPONSORSHIP

Presenting Sponsor - Your Name Everywhere, All the Time

## GOLD SPONSORSHIPS

Day Sponsorship | Official Product

## SILVER SPONSORSHIPS

Feature Sponsor | Seminar Stage Sponsor | Celebrity Sponsor

## BRONZE SPONSORSHIPS

Coupon/Ticket Sponsor | Area Sponsor

*Contact Mike Wilbraham or Carolyn Alt - (800) 328-6500*



# SPONSORSHIP PACKAGES

SPONSORSHIP	PLATINUM \$50,000	GOLD \$40,000	SILVER \$20,000	BRONZE \$10,000
Exclusive Product/Service	Yes	Yes	-	-
Show Program	Cover & Floorplan Logo, Highlight, Full Page Ad	Cover & Floorplan Logo, Highlight, 1/2 Page Ad	Floorplan Logo,	Floorplan Logo
Show Signage	Entrances, Main Halls	Entrances	Feature Area	Feature Area
Show Passes	1000	500	250	100
Exhibit Space	Premium Lobby	Premium Hall	Show Choice (4 booths)	Show Choice (2 booths)
Inclusion in Advertising:				
Radio		All	Half	Half
TV	**As Presenting Sponsor, your logo and audio mention will run with the Show logo & Mention in the Show's entire Ad Campaign**	Audio Mention & Logo ID	Logo ID	-
Newsprint		Logo in Premium Location	Logo w/Feature	
Posters		Logo	-	-
Billboards		-	-	-
Direct Mail		Logo	Logo	Logo
Magazine	Logo	Logo		
Email	All emails Logo & Link	All emails Logo & Link	All emails Logo & Link	1 email Logo & Link
Releases	Mention	Mention	Mention	Mention
Social Media	4 posts	4 posts	2 posts	
Website	On home page Logo & Link	Logo & Link w/ feature and sponsors	Logo & Link w/ feature and sponsors	Logo & Link With feature
PA	All Announcements	Mentions	Mentions	-