



SPONSORSHIP OPPORTUNITIES

WE TAILOR EACH SPONSORSHIP TO BEST SUIT YOUR PRESENCE AT THE SHOW

SHOW AFFINITY OPTIONS

The sponsorship association with the Golf Show, publicized through the media, signage, advertising or word of mouth, contributes to your corporate or brand image in the community.

PRESENTING SPONSORSHIP

Your name & logo everywhere, all the time!

PREMIUM SPONSORSHIPS

Day Sponsorship | Golf Hole Sponsorship

FEATURE SPONSORSHIPS

Par 3 Challenge | Practice Putting Green | Long Drive Contest
Long Putt Contest | Golf Lessons | Hitting Area

EAGLE SPONSORSHIPS

Seminar Stage | Coat Check | E-Ticket | Food Court



Contact Terry Moore - (616) 490-0433
or Carolyn Alt - (800) 328-6500.



SPONSORSHIP PACKAGES

SPONSORSHIP	PRESENTING \$30,000	PREMIUM \$15,000	FEATURE \$7,500	EAGLE \$5,000	PRODUCT \$3,300
Exclusive Product/Service	Yes (Outside Golf Business)	Yes (Outside Golf Business)	Exclusive Feature	-	Category Recognition
Show Program	Cover & Floorplan Logo, Highlight, 1/2 Page Ad	Cover Logo, Highlight, 1/2 Page Ad	Cover Logo, 1/3 Page Ad	Floorplan Logo, 1/3 Page Ad	Floorplan Logo
Show Signage	Logo on Sponsor Tagged Banner	Logo on Sponsor Tagged Banner	Sponsor Banner at Feature	Banner Rights (2)	Banner Rights (2)
Show Passes	1000 - "Compliments Of"	1000	500	250	-
Exhibit Space	Premium	Premium	2 Premium Booths	2 Booths	1 Booth
Inclusion in Advertising:					
Radio		All	Half	Half	
TV		Audio Mention & Logo ID	Logo ID	-	-
Newsprint	**As Presenting Sponsor, your logo and audio mention will run with the Show logo & Mention in the Show's entire Ad Campaign**	Logo in Premium Location	Logo w/Feature	Logo	Logo
Posters		Logo	-	-	-
Billboards		-	-	-	-
Direct Mail		Logo	Logo	Logo	Logo
Releases	Mention	Mention	Mention	Mention	Mention
Website	Prominent Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
PA	All Announcements	Mentions	Mentions	Mentions	Mentions