

Enhance Your Show Experience!

Take advantage of these marketing tools and upgrades to invite your customers, gain more exposure outside the booth and get the complete show experience!



**Cottage &
Lakefront Living Show**
- Grand Rapids™

DeVos Place

MARCH 23-25, 2018

FREE STUFF!

Buy One, Get One Free Coupons | FREE

Place on your counter, include in a special mailing or use as an incentive for your best customers. Order in 50 increments, Min 50, Max 300. Call if sending a mailing.

Show Posters | FREE

Display in your storefront, office or community board.

Custom Digital Coupon | FREE

Weekday \$2 off Coupon with your company logo on it! Send to your email list, place on your website or share on Facebook!

Website Logo & Link | FREE

Add the show logo to your website or Facebook!

FOR PURCHASE

VIP Passes | \$4 each

Requires no additional purchase at the box office! Use as a Facebook giveaway or send to your best customers.

Highlighted Online Program Listing | \$50

Outlined and linked to your website, make your name stand out! The show program is online the week before the show until September, so patrons can find you after the show!

Booth Upgrade Package | \$1,500

The MOTHER of all upgrades - includes a **3'x6' Banner** in the lobby at the show, logo at the **top of the exhibitor listing** on the show website, **highlighted online program listing**, logo on **post-show email blast** promoting the online program, **wireless internet** connection during the show, and **20 VIP passes** for your guests!

Book Your Space Today to Access these great features!