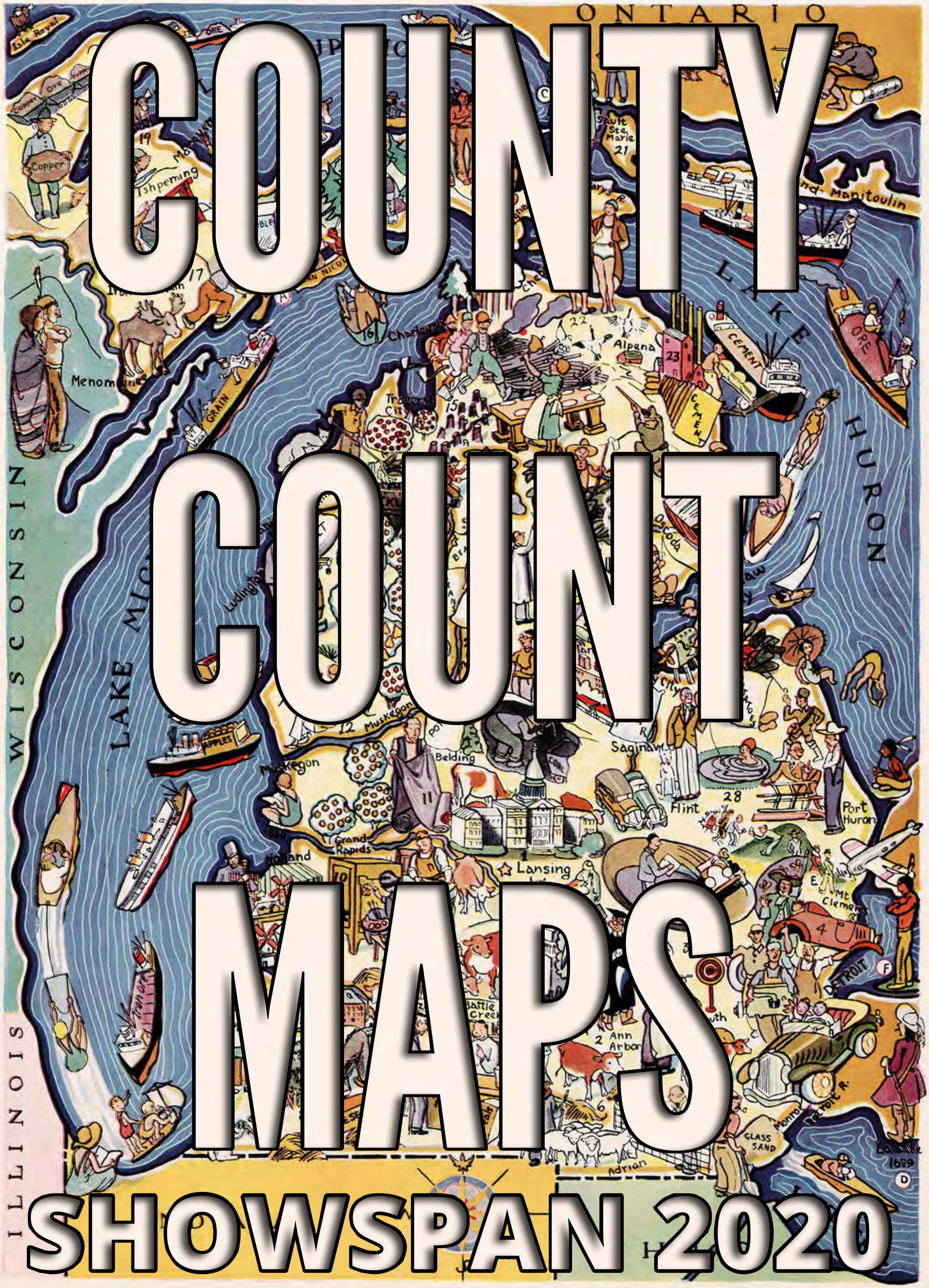
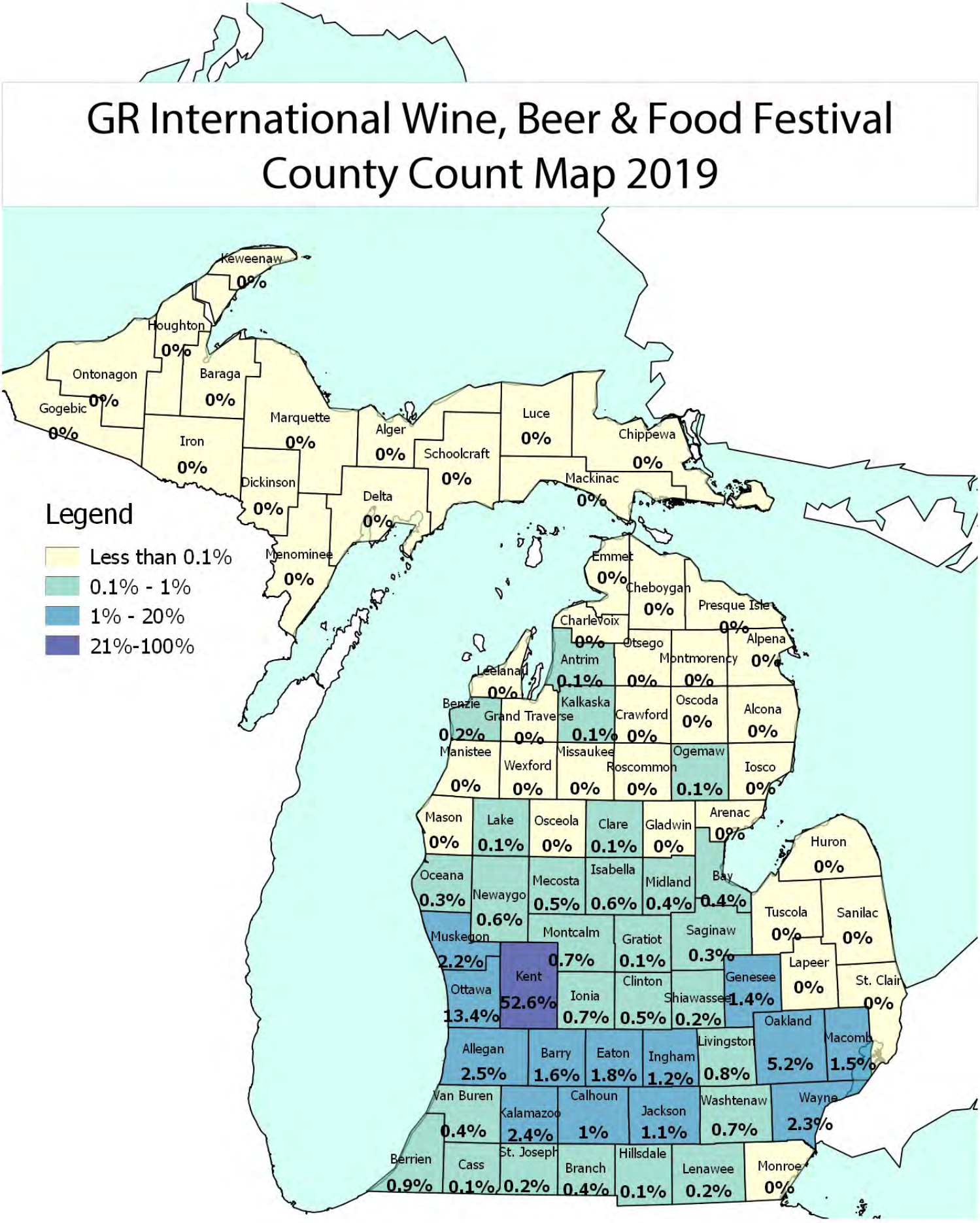
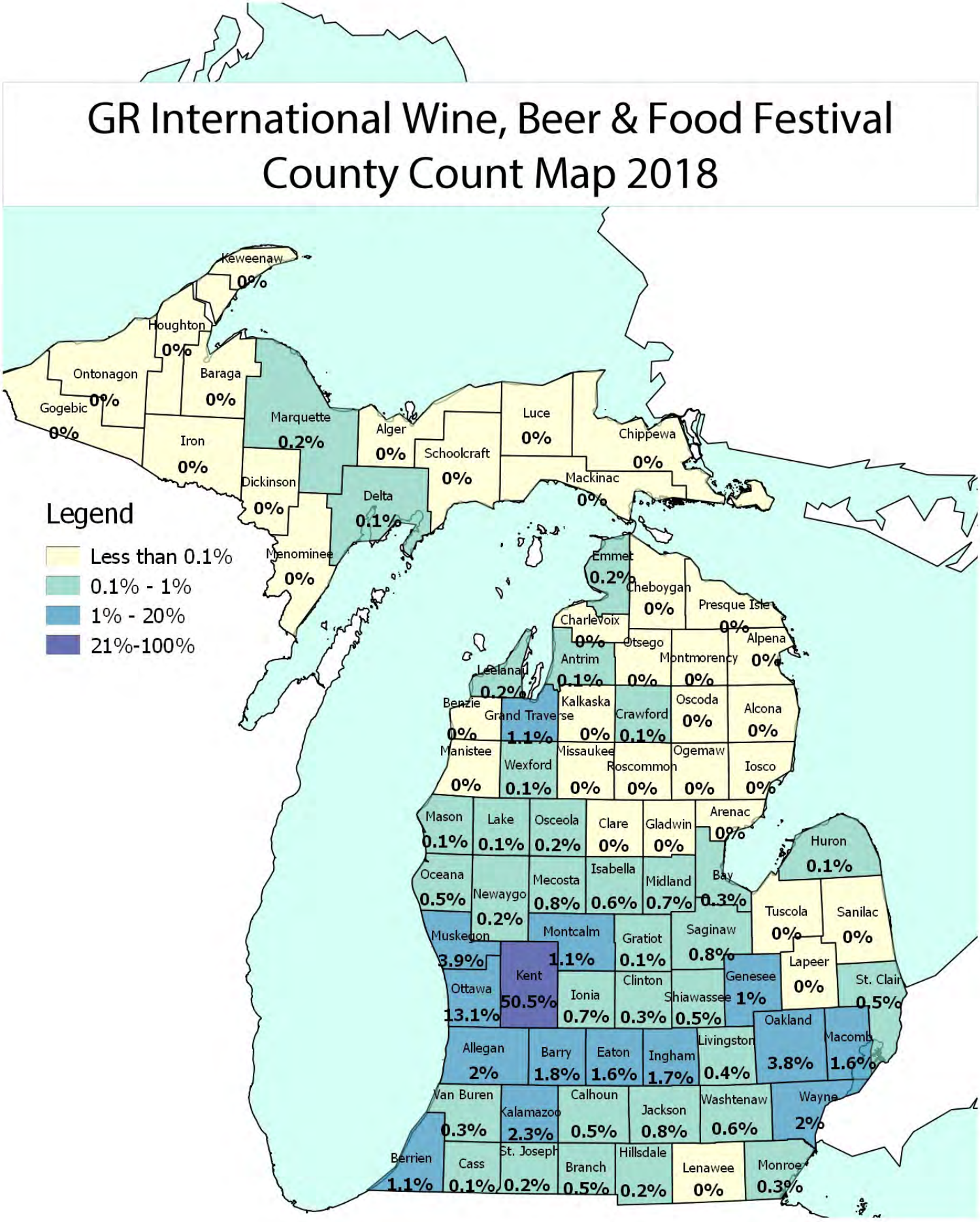
COUNTY COUNT MAPS SHOWSPAN 2020



GR International Wine, Beer & Food Festival
County Count Map 2019



GR International Wine, Beer & Food Festival
County Count Map 2018



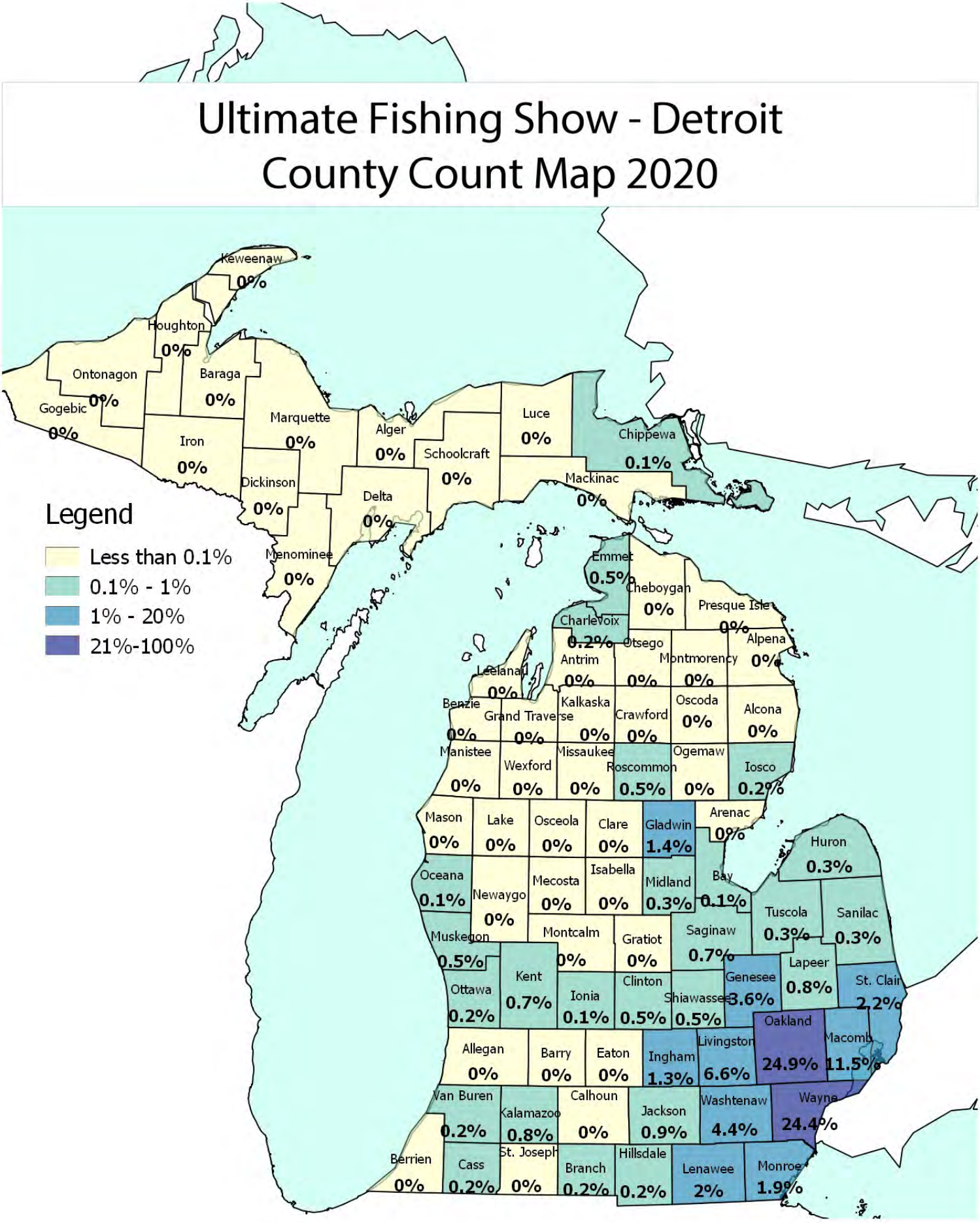
2019 GRW		
COUNTY	COUNTY TOTAL	%
Kent	526	52.60%
Ottawa	134	13.40%
Oakland	52	5.20%
Allegan	25	2.50%
Kalamazoo	24	2.40%
Wayne	23	2.30%
Muskegon	22	2.20%
Eaton	18	1.80%
Barry	16	1.60%
Macomb	15	1.50%
Genesee	14	1.40%
Ingham	12	1.20%
Jackson	11	1.10%
Calhoun	10	1.00%
Berrien	9	0.90%
Livingston	8	0.80%
Ionia	7	0.70%
Montcalm	7	0.70%
Washtenaw	7	0.70%
Isabella	6	0.60%
Newaygo	6	0.60%
Clinton	5	0.50%
Mecosta	5	0.50%
Bay	4	0.40%
Branch	4	0.40%
Midland	4	0.40%
Van Buren	4	0.40%
Oceana	3	0.30%
Saginaw	3	0.30%
Benzie	2	0.20%
Lenawee	2	0.20%
Saint Joseph	2	0.20%
Shiawassee	2	0.20%
Antrim	1	0.10%
Cass	1	0.10%
Clare	1	0.10%
Gratiot	1	0.10%
Hillsdale	1	0.10%
Kalkaska	1	0.10%
Lake	1	0.10%
Ogemaw	1	0.10%
TOTAL	**1000**	**100.00%**

2018 GRW		
COUNTY	COUNTY TOTAL	%
Kent	505	50.50%
Ottawa	131	13.10%
Muskegon	39	3.90%
Oakland	38	3.80%
Kalamazoo	23	2.30%
Allegan	20	2.00%
Wayne	20	2.00%
Barry	18	1.80%
Ingham	17	1.70%
Eaton	16	1.60%
Macomb	16	1.60%
Berrien	11	1.10%
Grand Traverse	11	1.10%
Montcalm	11	1.10%
Genesee	10	1.00%
Jackson	8	0.80%
Mecosta	8	0.80%
Saginaw	8	0.80%
Ionia	7	0.70%
Midland	7	0.70%
Isabella	6	0.60%
Washtenaw	6	0.60%
Branch	5	0.50%
Calhoun	5	0.50%
Oceana	5	0.50%
Saint Clair	5	0.50%
Shiawassee	5	0.50%
Livingston	4	0.40%
Bay	3	0.30%
Clinton	3	0.30%
Monroe	3	0.30%
Van Buren	3	0.30%
Emmet	2	0.20%
Hillsdale	2	0.20%
Leelanau	2	0.20%
Marquette	2	0.20%
Newaygo	2	0.20%
Osceola	2	0.20%
Saint Joseph	2	0.20%
Antrim	1	0.10%
Cass	1	0.10%
Crawford	1	0.10%
Delta	1	0.10%
Gratiot	1	0.10%
Huron	1	0.10%
Lake	1	0.10%
Mason	1	0.10%
Wexford	1	0.10%
TOTAL	**1000**	**100.00%**

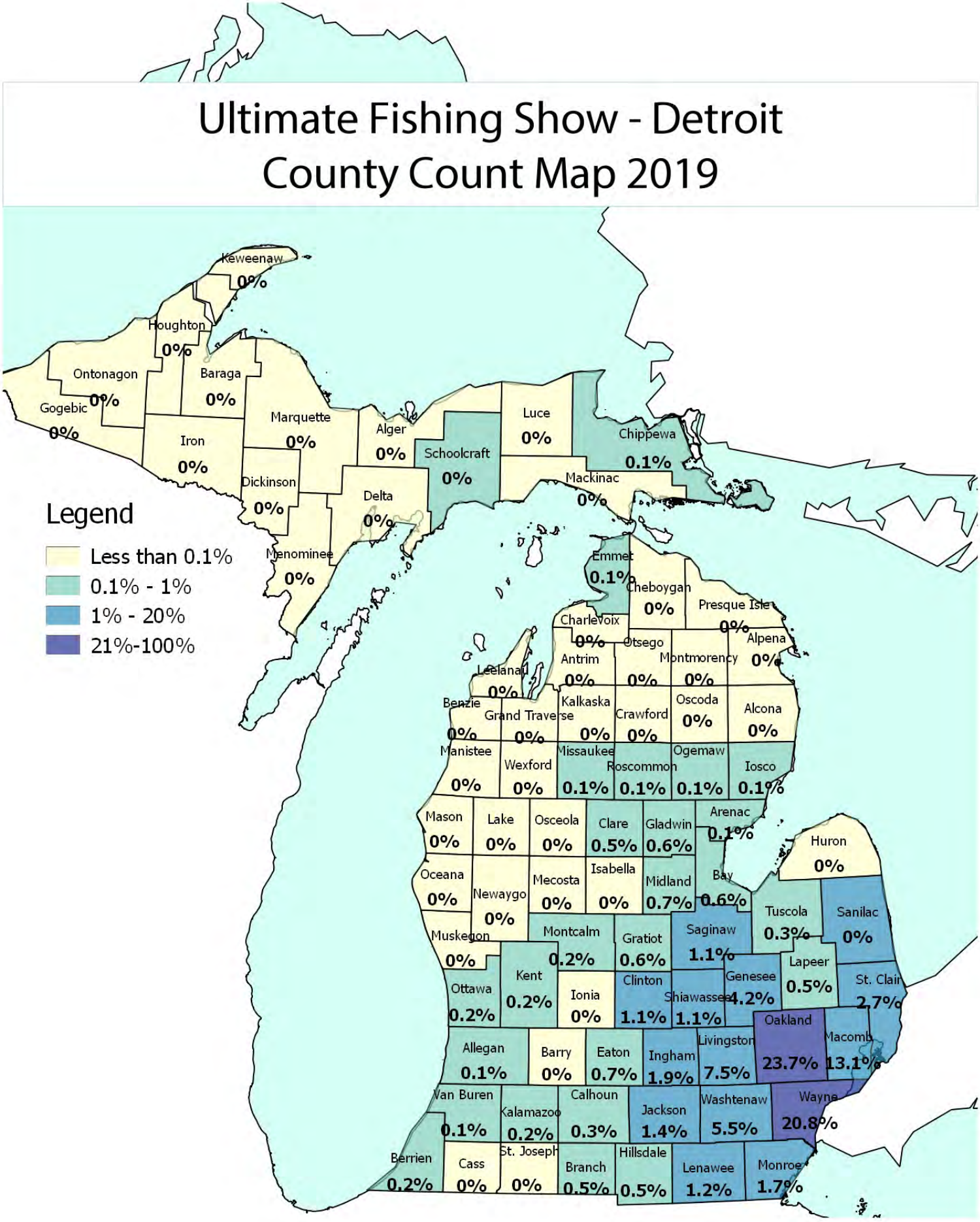
2020 UFD		
COUNTY	COUNTY TOTAL	%
Oakland	249	24.90%
Wayne	244	24.40%
Macomb	115	11.50%
Livingston	66	6.60%
Washtenaw	44	4.40%
Genesee	36	3.60%
Lucas, OH	22	2.20%
St. Clair	22	2.20%
Lenawee	20	2.00%
Monroe	19	1.90%
Gladwin	14	1.40%
Ingham	13	1.30%
Jackson	9	0.90%
Kalamazoo	8	0.80%
Lapeer	8	0.80%
Kent	7	0.70%
Saginaw	7	0.70%
Seneca	6	0.60%
Bay	5	0.50%
Clinton	5	0.50%
Emmet	5	0.50%
Muskegon	5	0.50%
Roscommon	5	0.50%
Shiawassee	5	0.50%
Auglaize, OH	4	0.40%
Wood, OH	4	0.40%
Huron	3	0.30%
Lagrange, IN	3	0.30%
Lorain, OH	3	0.30%
Midland	3	0.30%
Sanilac	3	0.30%
Tuscola	3	0.30%
Williams, OH	3	0.30%
Branch	2	0.20%
Cass	2	0.20%
Charlevoix	2	0.20%
Cuyahoga, OH	2	0.20%
Hancock, OH	2	0.20%
Hillsdale	2	0.20%
Iosco	2	0.20%
Miami, OH	2	0.20%
Ottawa	2	0.20%
Sandusky, OH	2	0.20%
Tuscarawas, OH	2	0.20%
Van Buren	2	0.20%
Berrien	1	0.10%
Chippewa	1	0.10%
Erie, OH	1	0.10%
Fulton, OH	1	0.10%
Henry, OH	1	0.10%
Huron, OH	1	0.10%
Ionia	1	0.10%
Oceana	1	0.10%
TOTAL	**1000**	**100.00%**

2019 UFD		
COUNTY	COUNTY TOTAL	%
Oakland	237	23.70%
Wayne	208	20.80%
Macomb	131	13.10%
Livingston	75	7.50%
Washtenaw	55	5.50%
Genesee	42	4.20%
St. Clair	27	2.70%
Ingham	19	1.90%
Monroe	17	1.70%
Jackson	14	1.40%
Lucas, OH	14	1.40%
Lenawee	12	1.20%
Clinton	11	1.10%
Saginaw	11	1.10%
Shiawassee	11	1.10%
Wood, OH	9	0.90%
Eaton	7	0.70%
Midland	7	0.70%
Bay	6	0.60%
Gladwin	6	0.60%
Gratiot	6	0.60%
Branch	5	0.50%
Clare	5	0.50%
Hillsdale	5	0.50%
Lapeer	5	0.50%
Huron, OH	4	0.40%
Ottawa, OH	4	0.40%
Calhoun	3	0.30%
Fulton, OH	3	0.30%
Tuscola	3	0.30%
Berrien	2	0.20%
Cuyahoga, OH	2	0.20%
Kalamazoo	2	0.20%
Kent	2	0.20%
Montcalm	2	0.20%
Ottawa	2	0.20%
Sanilac	2	0.20%
Williams, OH	2	0.20%
Allegan	1	0.10%
Aernac	1	0.10%
Chippewa	1	0.10%
Clinton, OH	1	0.10%
Crawford, OH	1	0.10%
Emmet	1	0.10%
Erie, OH	1	0.10%
Franklin, OH	1	0.10%
Henry, OH	1	0.10%
Iosco	1	0.10%
Knox, OH	1	0.10%
LaPorte, IN	1	0.10%
Mahoning, OH	1	0.10%
Missaukee	1	0.10%
Ogemaw	1	0.10%
Putnam, OH	1	0.10%
Richland, OH	1	0.10%
Roscommon	1	0.10%
Sandusky, OH	1	0.10%
Summit, OH	1	0.10%
VanBuren	1	0.10%
Wayne, OH	1	0.10%
TOTAL	**1000**	**100.00%**

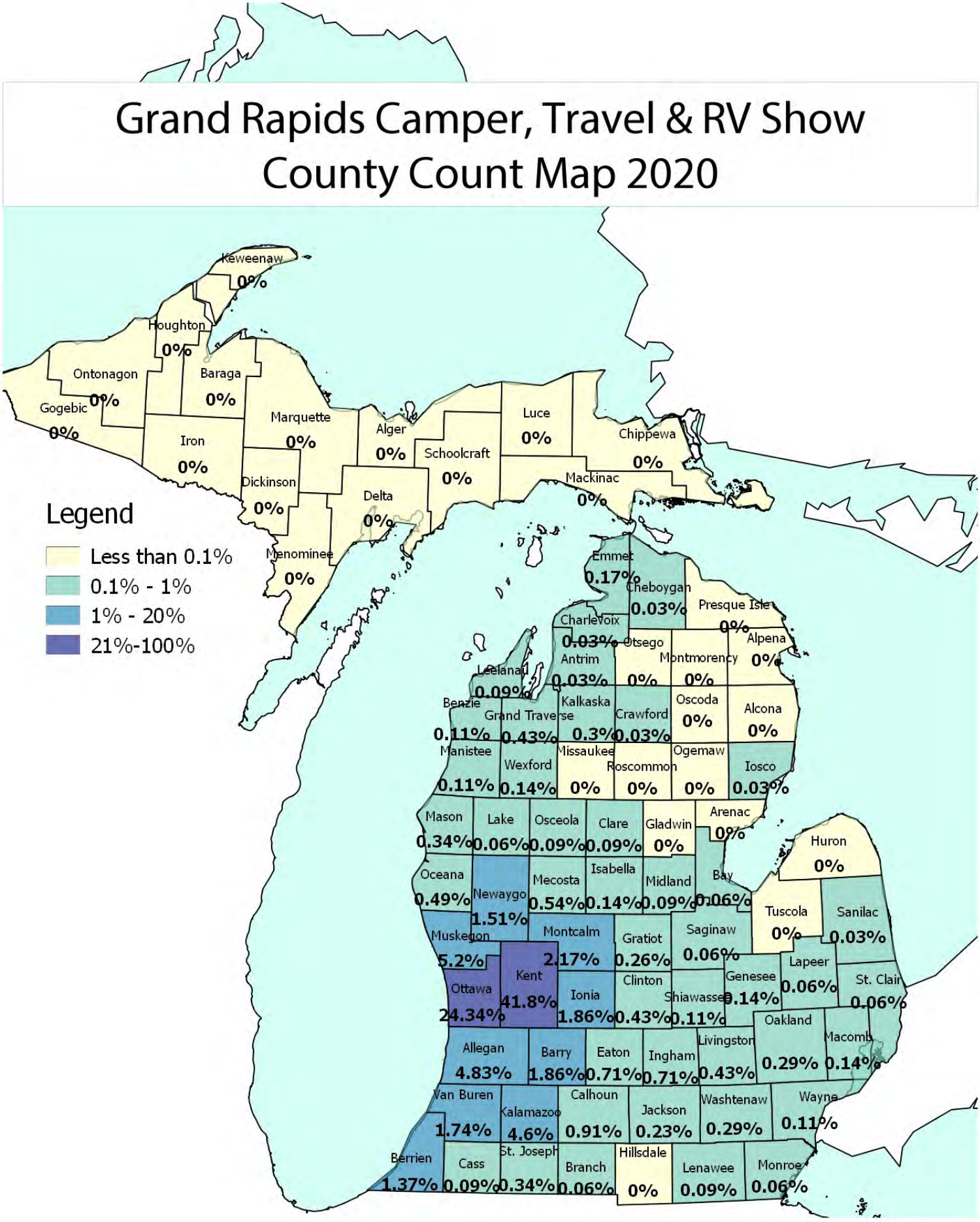
Ultimate Fishing Show - Detroit
County Count Map 2020



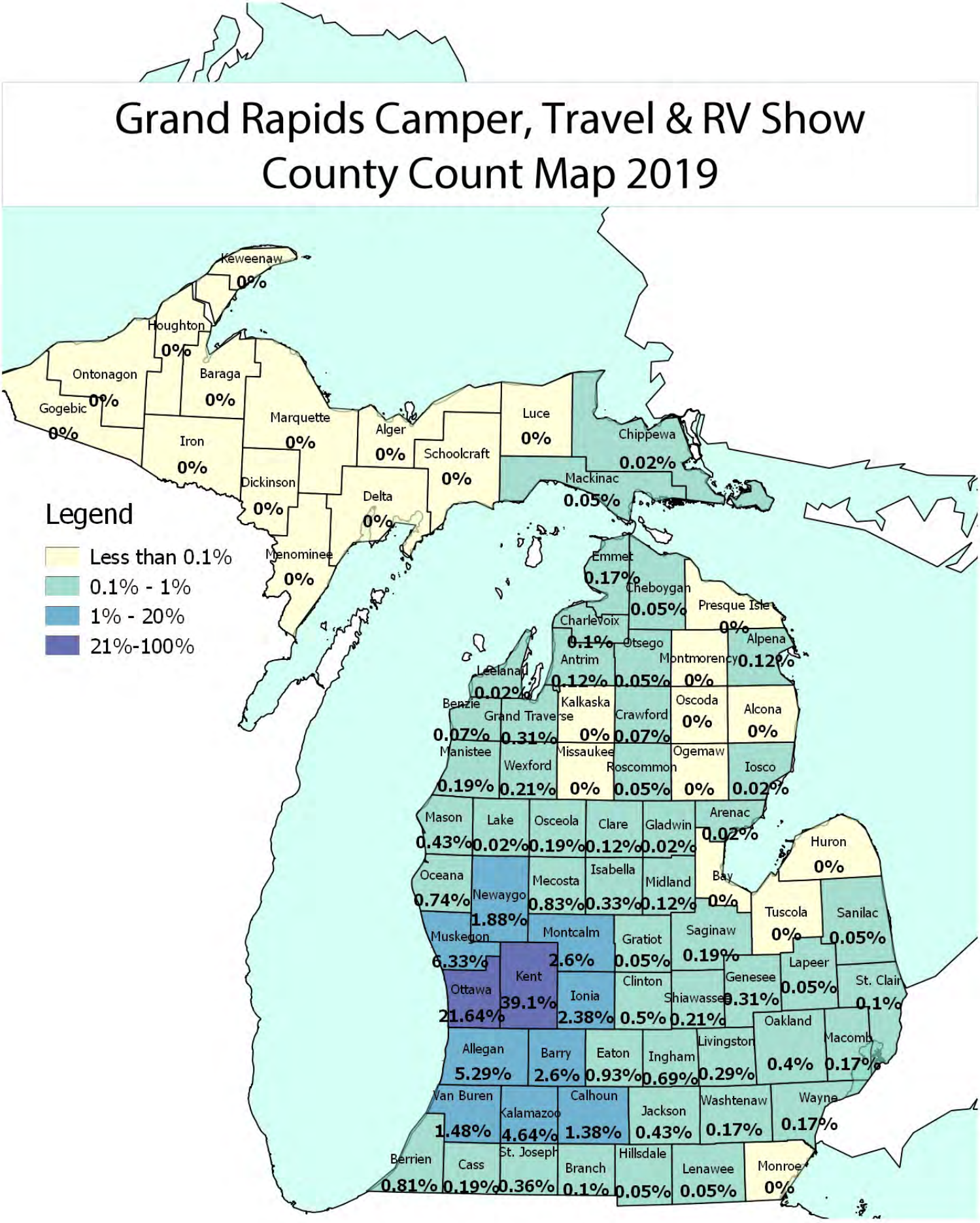
Ultimate Fishing Show - Detroit
County Count Map 2019



Grand Rapids Camper, Travel & RV Show
County Count Map 2020



Grand Rapids Camper, Travel & RV Show
County Count Map 2019



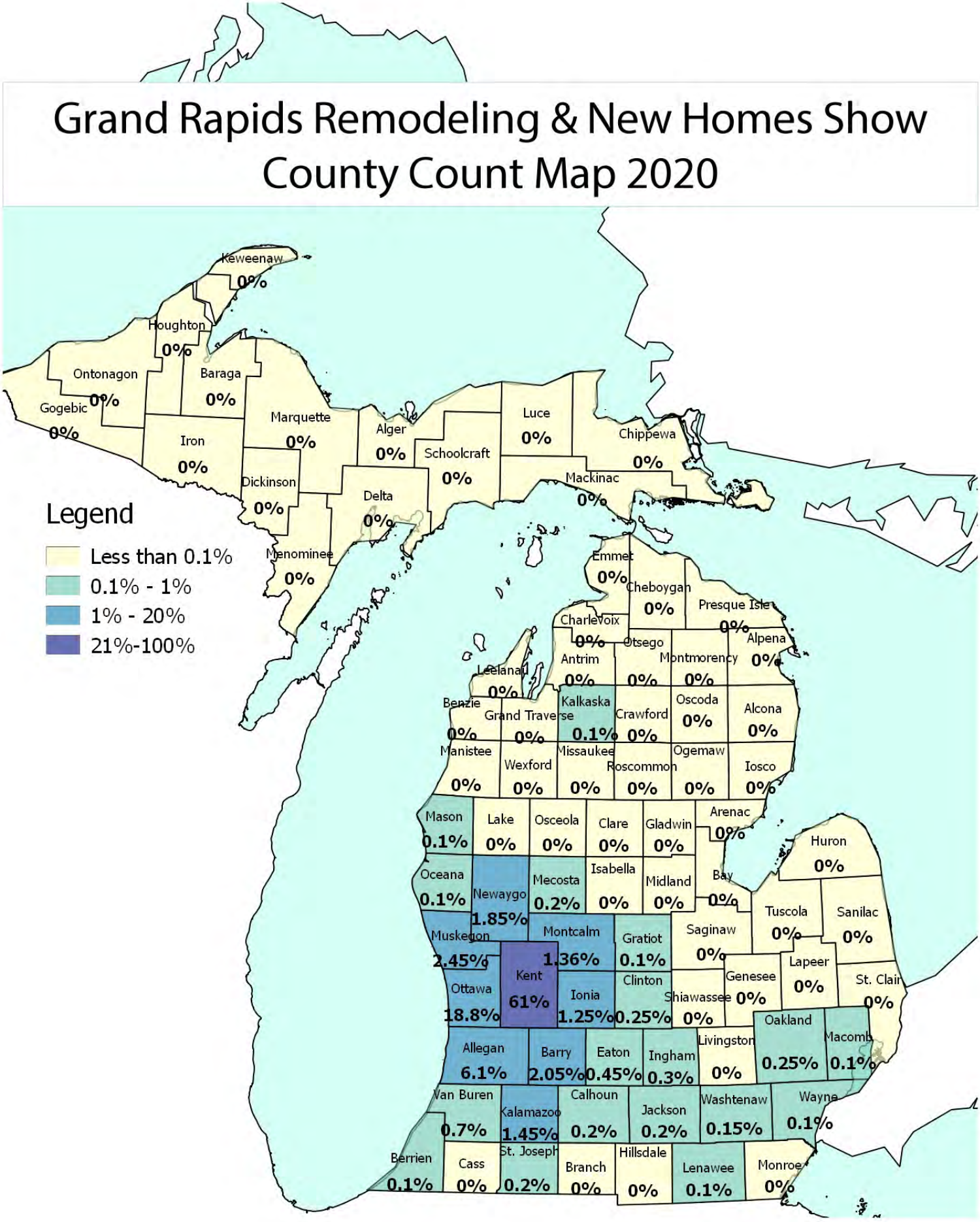
2020 GRV		
COUNTY	TOTAL	%
Kent	1463	41.80%
Ottawa	852	24.34%
Muskegon	182	5.20%
Allegan	169	4.83%
Kalamazoo	161	4.60%
Montcalm	76	2.17%
Barry	65	1.86%
Ionia	65	1.86%
Van Buren	61	1.74%
Newaygo	53	1.51%
Berrien	48	1.37%
Calhoun	32	0.91%
Eaton	25	0.71%
Ingham	25	0.71%
Mecosta	19	0.54%
Oceana	17	0.49%
Clinton	15	0.43%
Grand Traverse	15	0.43%
Livingston	15	0.43%
Mason	12	0.34%
Saint Joseph	12	0.34%
Oakland	10	0.29%
Washtenaw	10	0.29%
Gratiot	9	0.26%
Jackson	8	0.23%
Emmet	6	0.17%
Genesee	5	0.14%
Isabella	5	0.14%
Macomb	5	0.14%
Wexford	5	0.14%
Benzie	4	0.11%
Manistee	4	0.11%
Shiawassee	4	0.11%
Wayne	4	0.11%
Cass	3	0.09%
Clare	3	0.09%
Leelanau	3	0.09%
Lenawee	3	0.09%
Midland	3	0.09%
Osceola	3	0.09%
Bay	2	0.06%
Branch	2	0.06%
Lake	2	0.06%
Lapeer	2	0.06%
Monroe	2	0.06%
Saginaw	2	0.06%
Saint Clair	2	0.06%
Antrim	1	0.03%
Charlevoix	1	0.03%
Cheboygan	1	0.03%
Crawford	1	0.03%
Iosco	1	0.03%
Kalkaska	1	0.03%
Sanilac	1	0.03%
TOTAL	**3500**	**100.00%**

2019 GRV		
COUNTY	TOTAL	%
Kent	1642	39.10%
Ottawa	909	21.64%
Muskegon	266	6.33%
Allegan	222	5.29%
Kalamazoo	195	4.64%
Barry	109	2.60%
Montcalm	109	2.60%
Ionia	100	2.38%
Newaygo	79	1.88%
Van Buren	62	1.48%
Calhoun	58	1.38%
Eaton	39	0.93%
Mecosta	35	0.83%
Berrien	34	0.81%
Oceana	31	0.74%
Ingham	29	0.69%
Clinton	21	0.50%
Jackson	18	0.43%
Mason	18	0.43%
Oakland	17	0.40%
Saint Joseph	15	0.36%
Isabella	14	0.33%
Genesee	13	0.31%
Grand Traverse	13	0.31%
Livingston	12	0.29%
Shiawassee	9	0.21%
Wexford	9	0.21%
Cass	8	0.19%
Manistee	8	0.19%
Osceola	8	0.19%
Saginaw	8	0.19%
Emmet	7	0.17%
Macomb	7	0.17%
Washtenaw	7	0.17%
Wayne	7	0.17%
Alpena	5	0.12%
Antrim	5	0.12%
Clare	5	0.12%
Midland	5	0.12%
Branch	4	0.10%
Charlevoix	4	0.10%
Saint Clair	4	0.10%
Benzie	3	0.07%
Crawford	3	0.07%
Cheboygan	2	0.05%
Gratiot	2	0.05%
Hillsdale	2	0.05%
Lapeer	2	0.05%
Lenawee	2	0.05%
Mackinac	2	0.05%
Otsego	2	0.05%
Roscommon	2	0.05%
Sanilac	2	0.05%
Arenac	1	0.02%
Chippewa	1	0.02%
Gladwin	1	0.02%
Iosco	1	0.02%
Lake	1	0.02%
Leelanau	1	0.02%
TOTAL	**4200**	**100.00%**

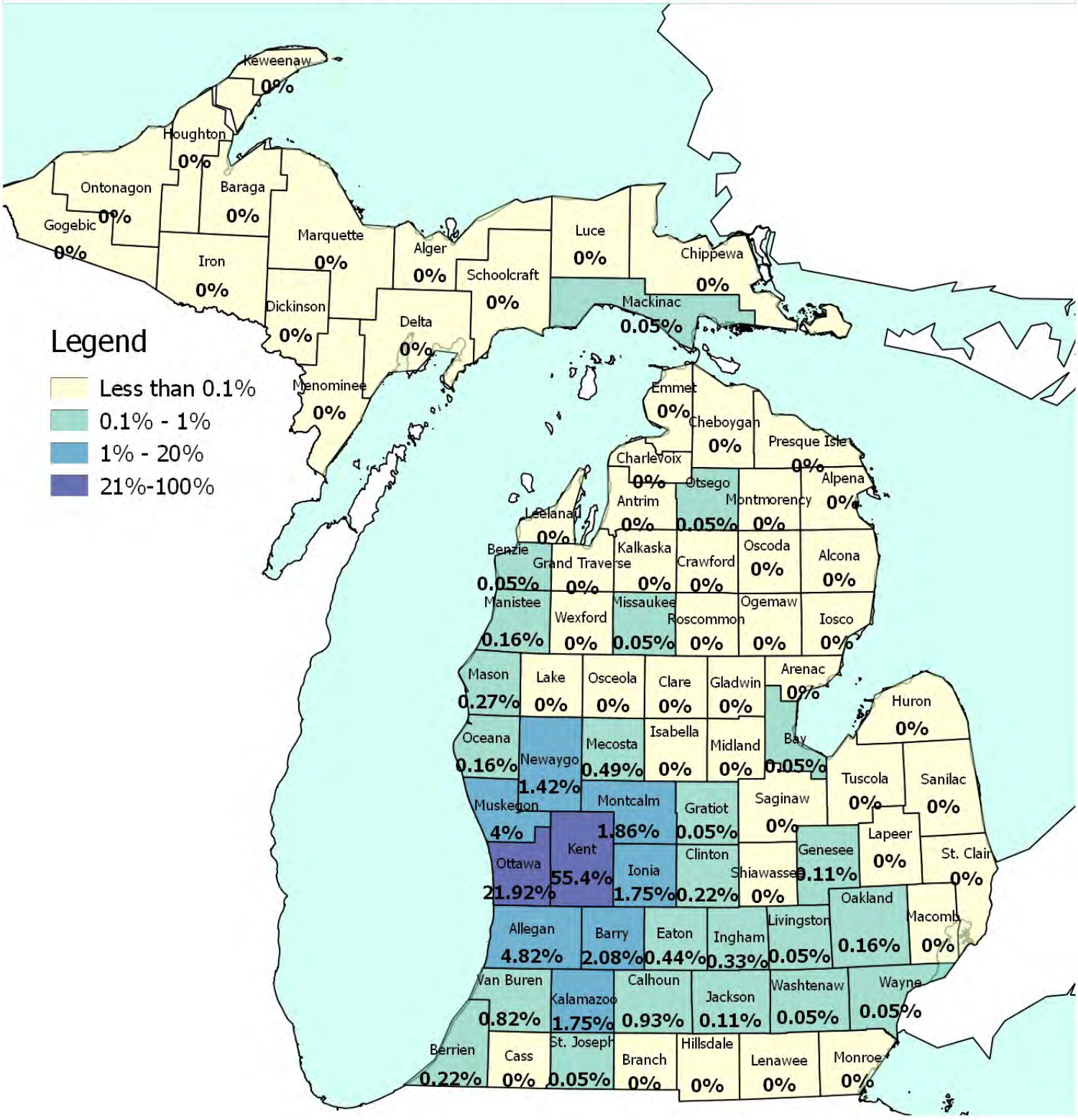
20-GRR		
COUNTY	**TOTAL**	**%**
Kent	1220	61.00%
Ottawa	376	18.80%
Allegan	122	6.10%
Muskegon	49	2.45%
Barry	41	2.05%
Newaygo	37	1.85%
Kalamazoo	29	1.45%
Montcalm	27	1.35%
Ionia	25	1.25%
Van Buren	14	0.70%
Eaton	9	0.45%
Ingham	6	0.30%
Clinton	5	0.25%
Oakland	5	0.25%
Calhoun	4	0.20%
Jackson	4	0.20%
Mecosta	4	0.20%
Saint Joseph	4	0.20%
Washtenaw	3	0.15%
Berrien	2	0.10%
Gratiot	2	0.10%
Kalkaska	2	0.10%
Lenawee	2	0.10%
Macomb	2	0.10%
Mason	2	0.10%
Oceana	2	0.10%
Wayne	2	0.10%
TOTAL	**2000**	**100.00%**

19-GRR		
COUNTY	**TOTAL**	**%**
Kent	1011	55.40%
Ottawa	400	21.92%
Allegan	88	4.82%
Muskegon	73	4.00%
Barry	38	2.08%
Montcalm	34	1.86%
Ionia	32	1.75%
Kalamazoo	32	1.75%
Newaygo	26	1.42%
Calhoun	17	0.93%
Van Buren	15	0.82%
Mecosta	9	0.49%
Eaton	8	0.44%
Ingham	6	0.33%
Mason	5	0.27%
Berrien	4	0.22%
Clinton	4	0.22%
Manistee	3	0.16%
Oakland	3	0.16%
Oceana	3	0.16%
Genesee	2	0.11%
Jackson	2	0.11%
Bay	1	0.05%
Benzie	1	0.05%
Gratiot	1	0.05%
Livingston	1	0.05%
Mackinac	1	0.05%
Missaukee	1	0.05%
Otsego	1	0.05%
Saint Joseph	1	0.05%
Washtenaw	1	0.05%
Wayne	1	0.05%
TOTAL	**1825**	**100.00%**

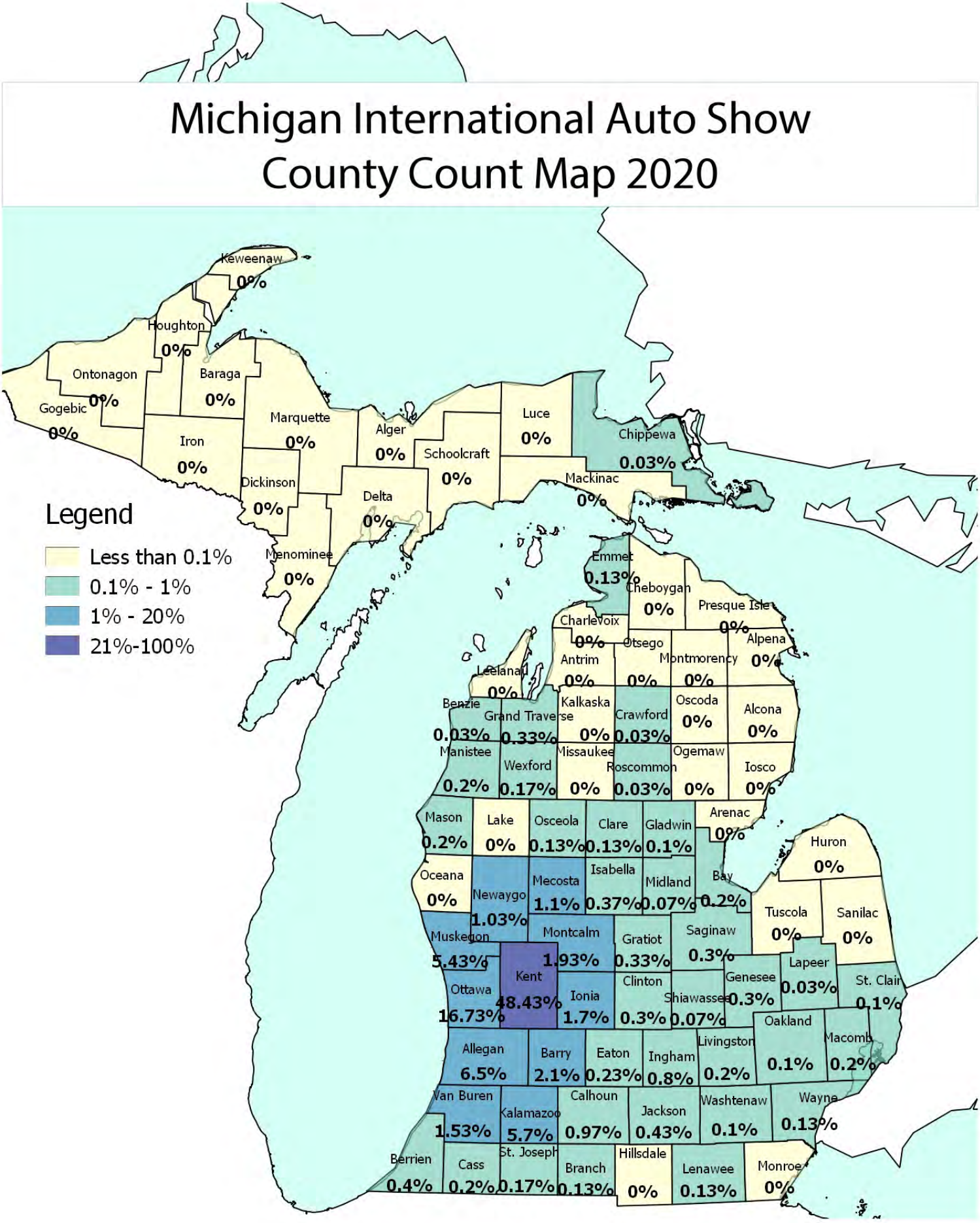
Grand Rapids Remodeling & New Homes Show
County Count Map 2020



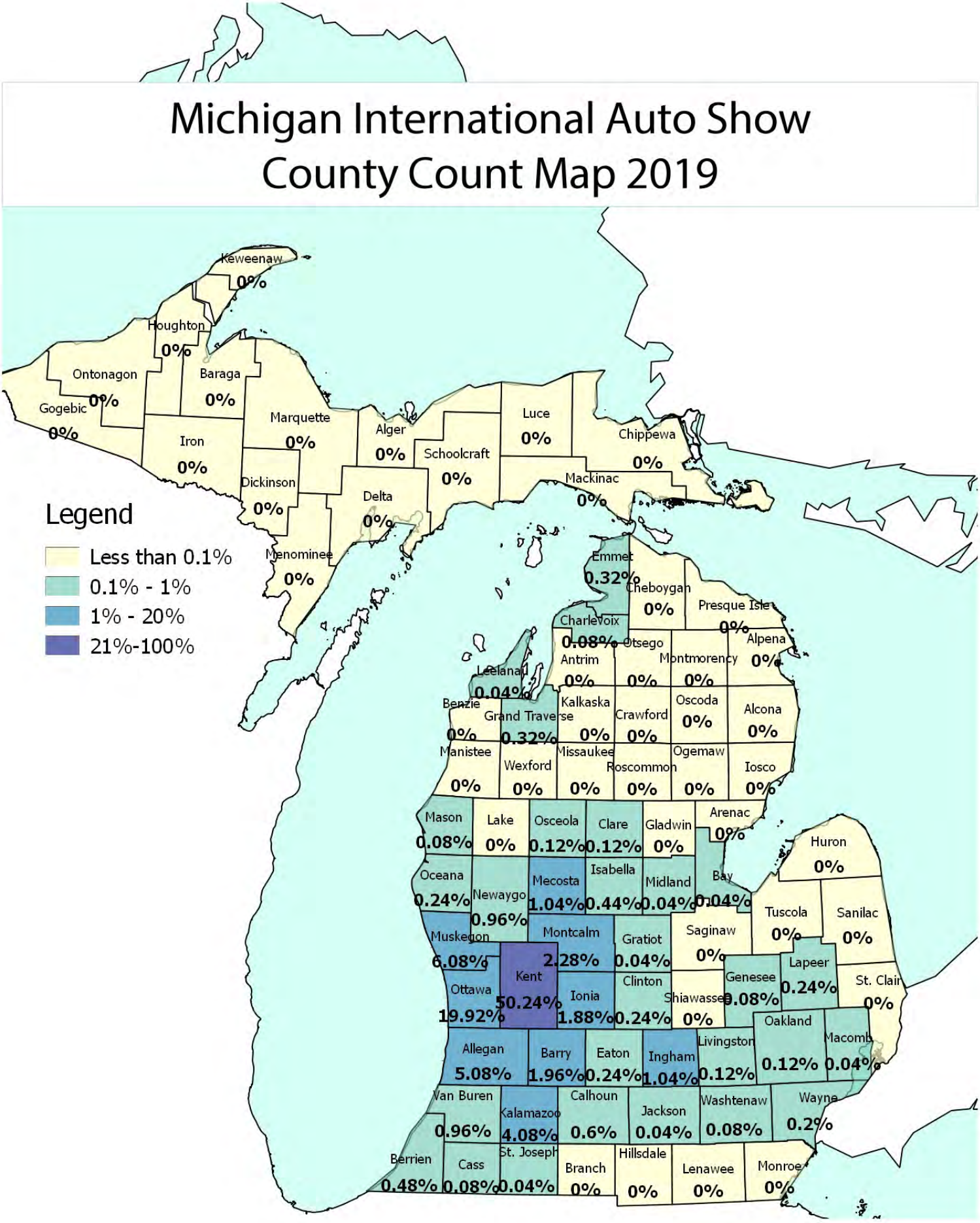
Grand Rapids Remodeling & New Homes Show
County Count Map 2019



Michigan International Auto Show
County Count Map 2020



Michigan International Auto Show
County Count Map 2019



2020 MAS COUNTY	COUNTY TOTAL	%
Kent	1453	48.43%
Ottawa	502	16.73%
Allegan	195	6.50%
Kalamazoo	171	5.70%
Muskegon	163	5.43%
Barry	63	2.10%
Montcalm	58	1.93%
Ionia	51	1.70%
Van Buren	46	1.53%
Mecosta	33	1.10%
Newaygo	31	1.03%
Calhoun	29	0.97%
Ingham	24	0.80%
Jackson	13	0.43%
Berrien	12	0.40%
Isabella	11	0.37%
Grand Traverse	10	0.33%
Gratiot	10	0.33%
Clinton	9	0.30%
Genesee	9	0.30%
Saginaw	9	0.30%
Eaton	7	0.23%
Bay	6	0.20%
Cass	6	0.20%
Livingston	6	0.20%
Macomb	6	0.20%
Manistee	6	0.20%
Mason	6	0.20%
Saint Joseph	5	0.17%
Wexford	5	0.17%
Branch	4	0.13%
Clare	4	0.13%
Emmet	4	0.13%
Lenawee	4	0.13%
Osceola	4	0.13%
Wayne	4	0.13%
Gladwin	3	0.10%
Oakland	3	0.10%
Saint Clair	3	0.10%
Washtenaw	3	0.10%
Midland	2	0.07%
Shiawassee	2	0.07%
Benzie	1	0.03%
Chippewa	1	0.03%
Crawford	1	0.03%
Lapeer	1	0.03%
Roscommon	1	0.03%
TOTAL	**3000**	**100.00%**

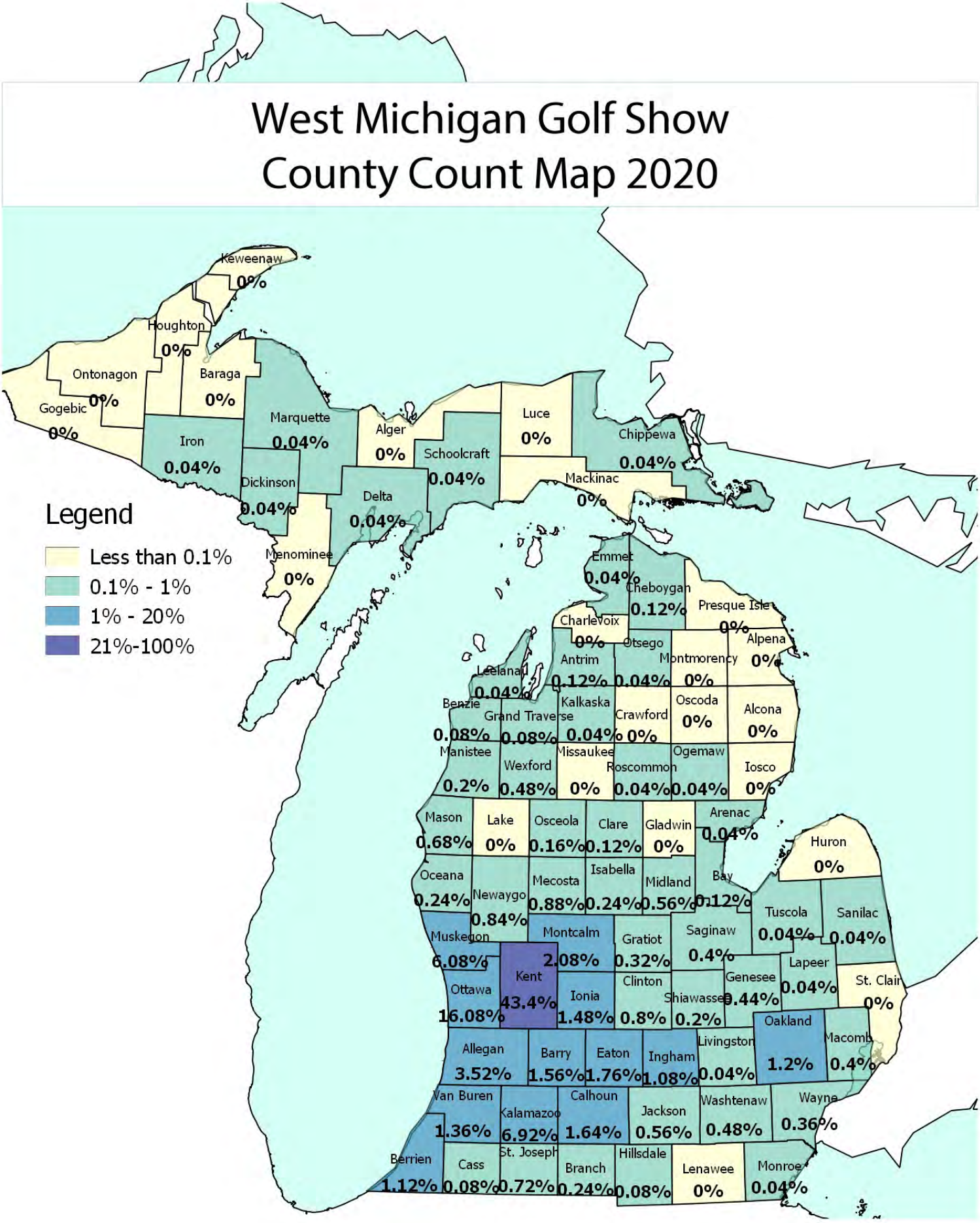
2019 MAS COUNTY	COUNTY TOTAL	%
Kent	1256	50.24%
Ottawa	498	19.92%
Muskegon	152	6.08%
Allegan	127	5.08%
Kalamazoo	102	4.08%
Montcalm	57	2.28%
Barry	49	1.96%
Ionia	47	1.88%
Ingham	26	1.04%
Mecosta	26	1.04%
Newaygo	24	0.96%
Van Buren	24	0.96%
Calhoun	15	0.60%
Berrien	12	0.48%
Isabella	11	0.44%
Emmet	8	0.32%
Grand Traverse	8	0.32%
Clinton	6	0.24%
Eaton	6	0.24%
Lapeer	6	0.24%
Oceana	6	0.24%
Wayne	5	0.20%
Clare	3	0.12%
Livingston	3	0.12%
Oakland	3	0.12%
Osceola	3	0.12%
Cass	2	0.08%
Charlevoix	2	0.08%
Genesee	2	0.08%
Mason	2	0.08%
Washtenaw	2	0.08%
Bay	1	0.04%
Gratiot	1	0.04%
Jackson	1	0.04%
Leelanau	1	0.04%
Macomb	1	0.04%
Midland	1	0.04%
Saint Joseph	1	0.04%
TOTAL	**2500**	**100.00%**

20-LHG*		
COUNTY	**TOTAL**	**%**
Ingham	337	48.14%
Eaton	143	20.43%
Clinton	80	11.43%
Jackson	49	7.00%
Shiawassee	36	5.14%
Gratiot	8	1.14%
Oakland	7	1.00%
Ionia	6	0.86%
Livingston	5	0.71%
Genesee	4	0.57%
Hillsdale	4	0.57%
Montcalm	4	0.57%
Manistee	3	0.43%
Osceola	3	0.43%
Arenac	2	0.29%
Barry	2	0.29%
Calhoun	2	0.29%
Branch	1	0.14%
Kalamazoo	1	0.14%
Marquette	1	0.14%
Ottawa	1	0.14%
Saginaw	1	0.14%
TOTAL	**700**	**100.00%**

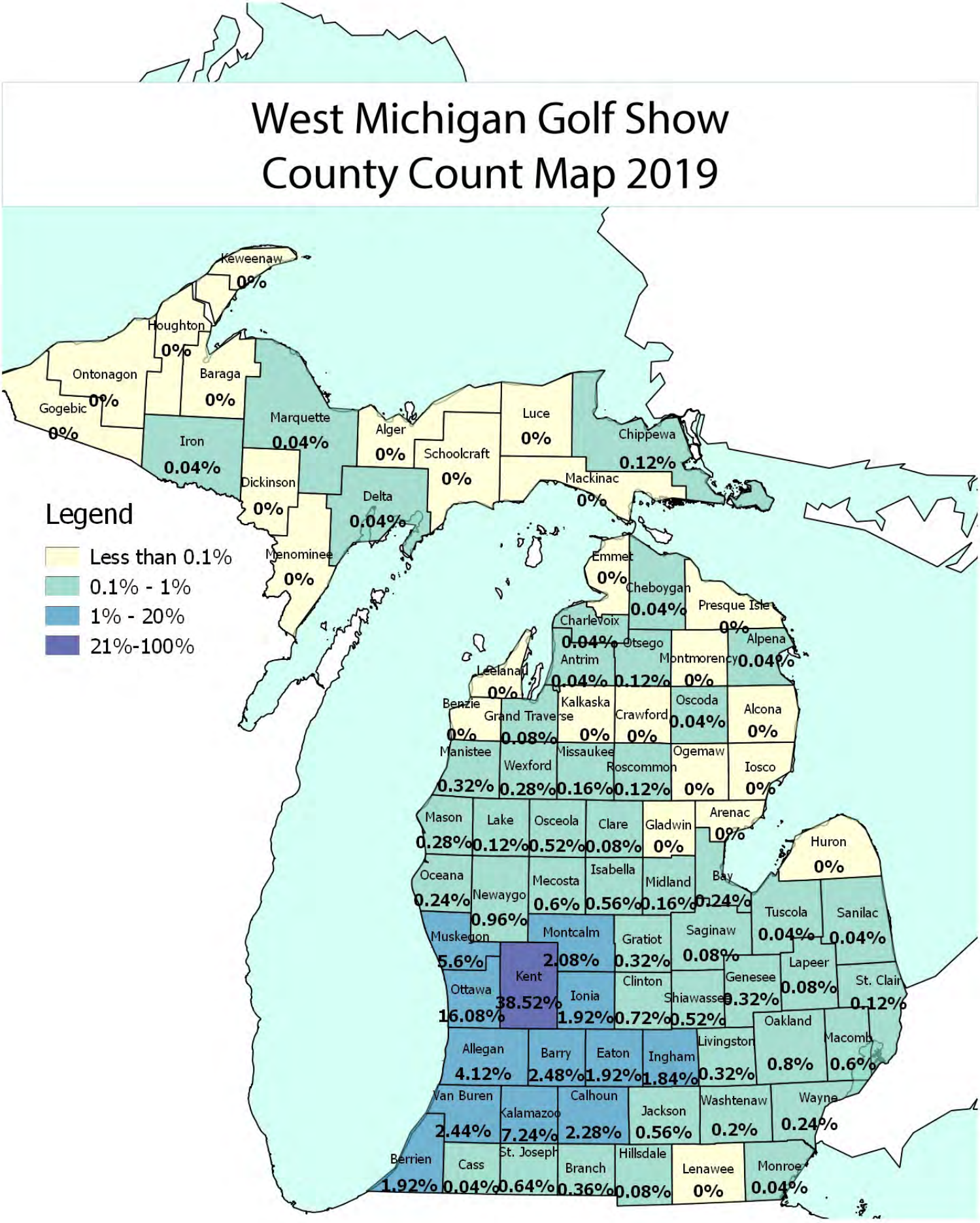
* Because the show was canceled due to COVID-19/Coronavirus concerns, these are based only on online presale tickets.

19-LHG		
COUNTY	**TOTAL**	**%**
Ingham	727	48.47%
Eaton	329	21.93%
Clinton	170	11.33%
Jackson	76	5.07%
Shiawassee	59	3.93%
Livingston	25	1.67%
Gratiot	18	1.20%
Ionia	18	1.20%
Genesee	17	1.13%
Calhoun	12	0.80%
Washtenaw	6	0.40%
Barry	5	0.33%
Montcalm	5	0.33%
Oakland	5	0.33%
Saginaw	5	0.33%
Isabella	4	0.27%
Macomb	3	0.20%
Branch	2	0.13%
Hillsdale	2	0.13%
Kalamazoo	2	0.13%
Lenawee	2	0.13%
Wayne	2	0.13%
Berrien	1	0.07%
Clare	1	0.07%
Lapeer	1	0.07%
Midland	1	0.07%
Roscommon	1	0.07%
Sanilac	1	0.07%
TOTAL	**1500**	**100.00%**

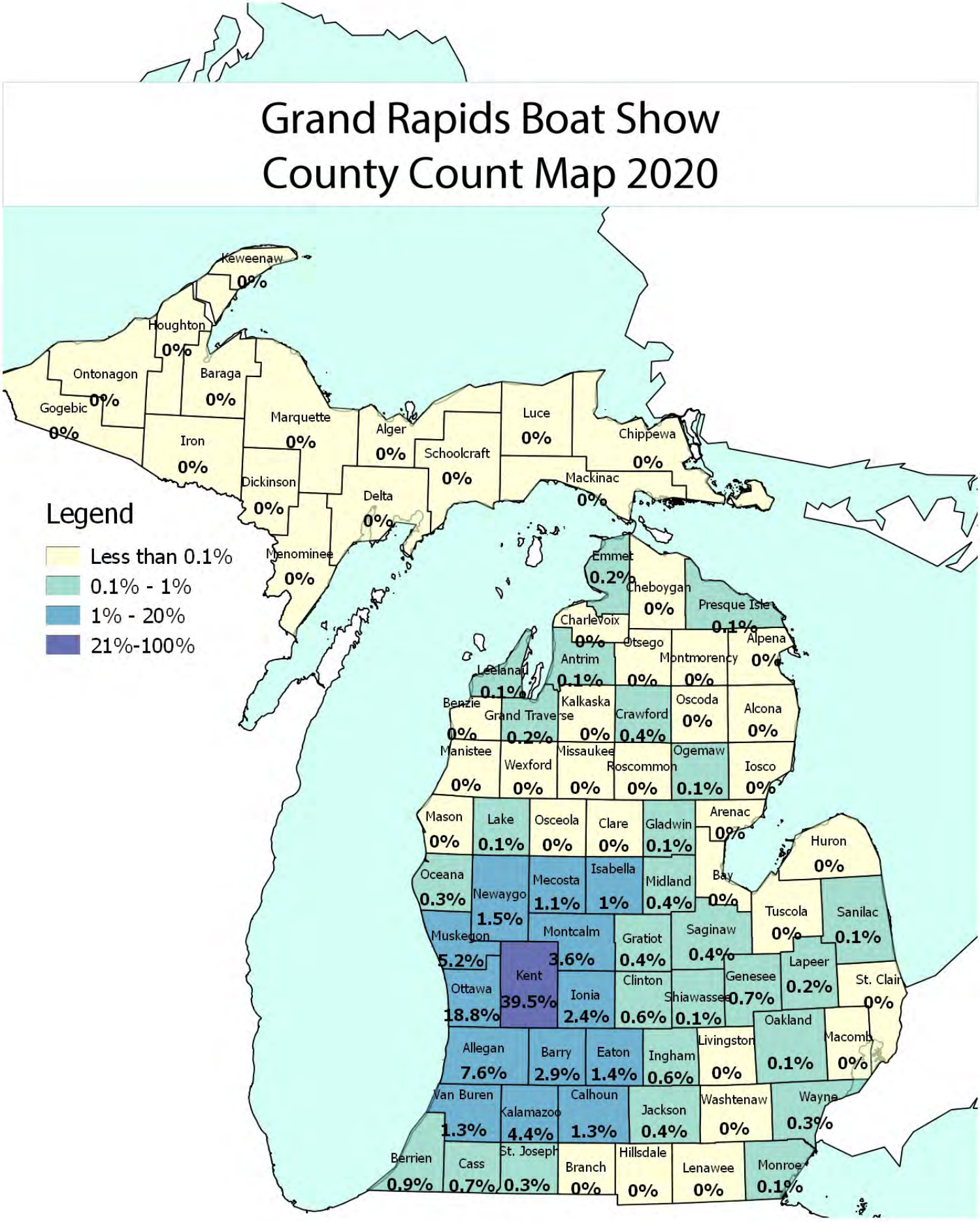
West Michigan Golf Show
County Count Map 2020



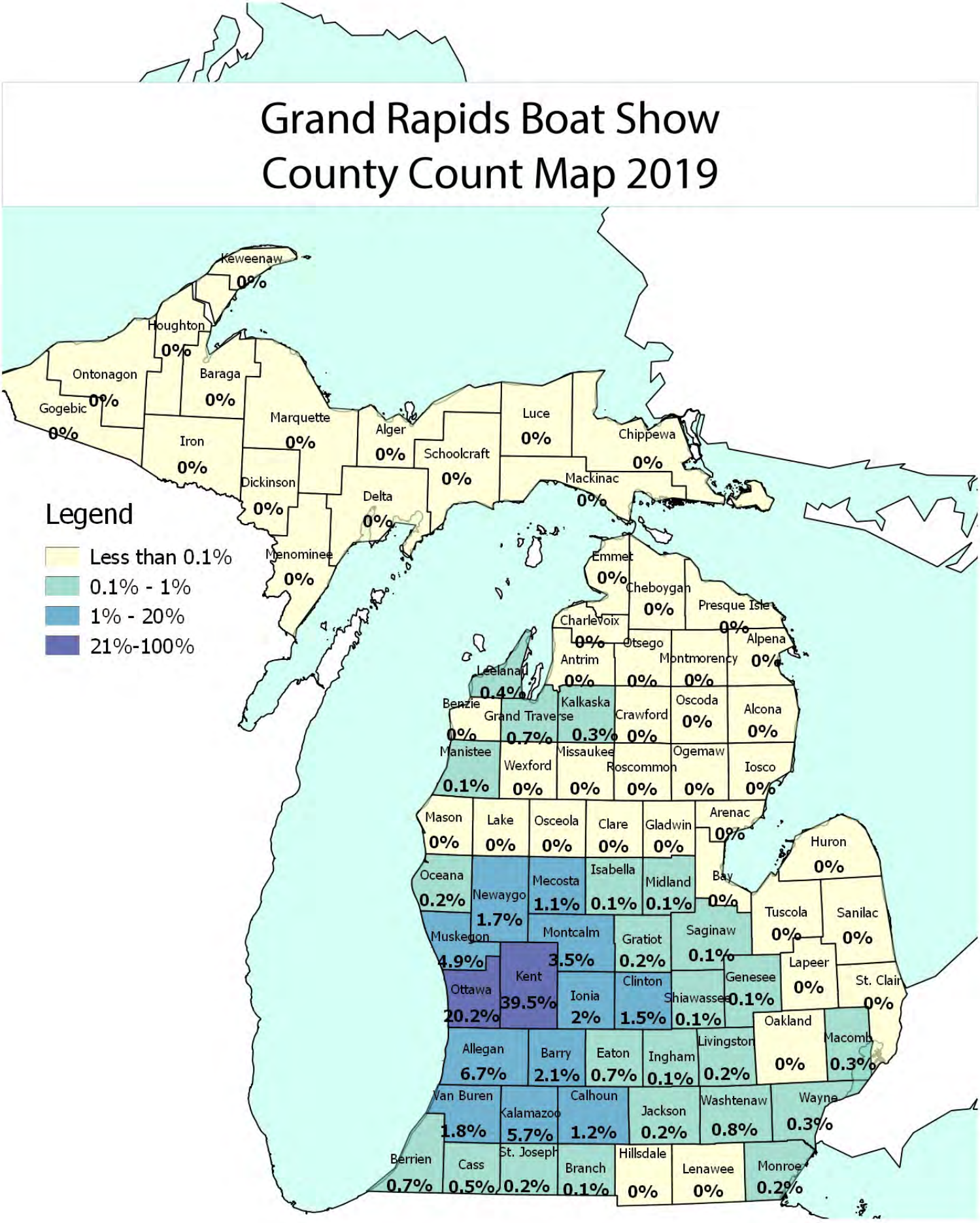
West Michigan Golf Show
County Count Map 2019



Grand Rapids Boat Show
County Count Map 2020



Grand Rapids Boat Show
County Count Map 2019



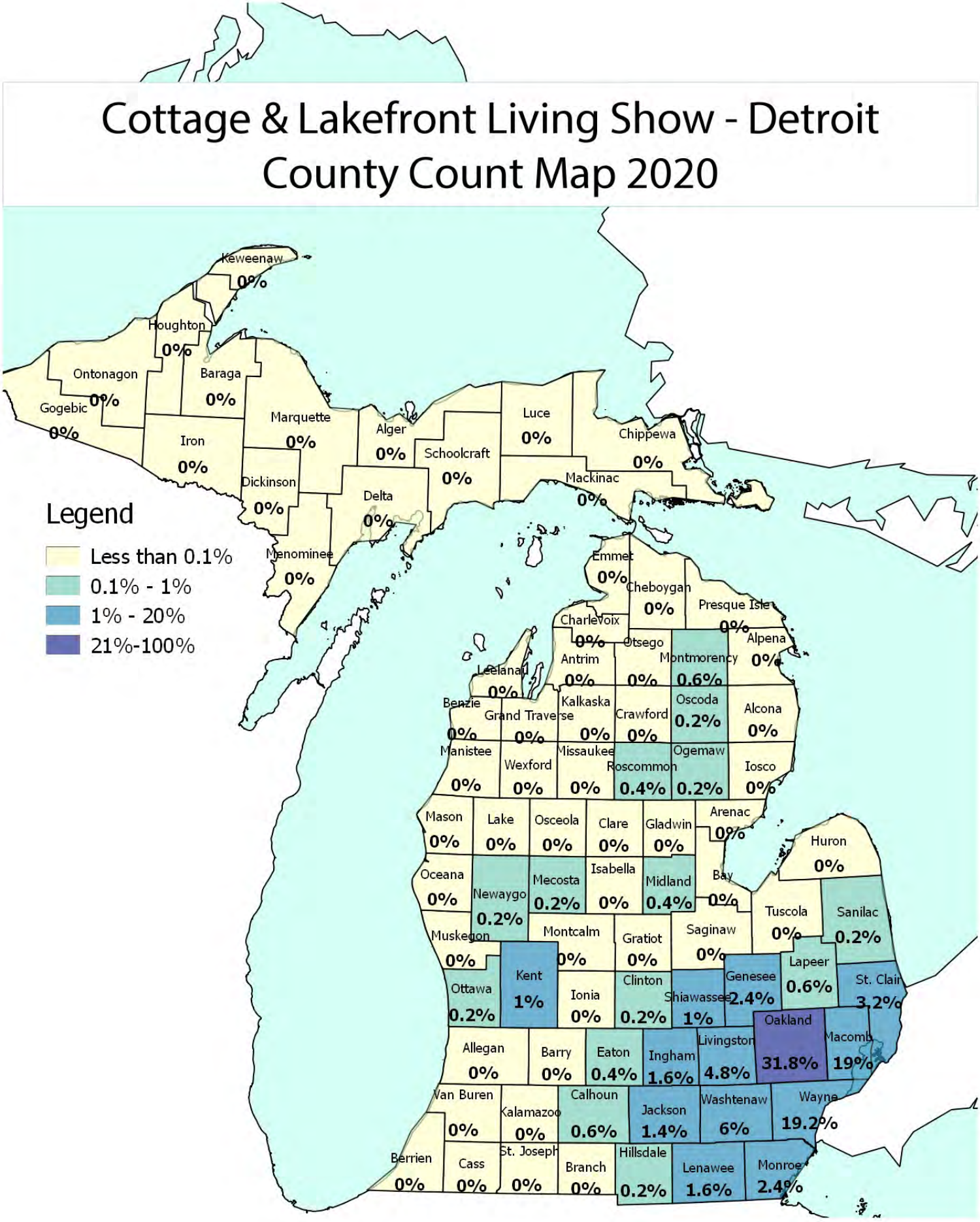
2020 GRB		
COUNTY	**COUNTY TOTAL**	**%**
Kent	395	39.50%
Ottawa	188	18.80%
Allegan	76	7.60%
Muskegon	52	5.20%
Kalamazoo	44	4.40%
Montcalm	36	3.60%
Barry	29	2.90%
Ionia	24	2.40%
Newaygo	15	1.50%
Eaton	14	1.40%
Calhoun	13	1.30%
Van Buren	13	1.30%
Mecosta	11	1.10%
Isabella	10	1.00%
Berrien	9	0.90%
Cass	7	0.70%
Genesee	7	0.70%
Clinton	6	0.60%
Ingham	6	0.60%
Crawford	4	0.40%
Gratiot	4	0.40%
Jackson	4	0.40%
Midland	4	0.40%
Saginaw	4	0.40%
Oceana	3	0.30%
St. Joseph	3	0.30%
Wayne	3	0.30%
Emmet	2	0.20%
Grand Traverse	2	0.20%
Lapeer	2	0.20%
Antrim	1	0.10%
Gladwin	1	0.10%
Lake	1	0.10%
Leelanau	1	0.10%
Monroe	1	0.10%
Oakland	1	0.10%
Ogemaw	1	0.10%
Presque Isle	1	0.10%
Sanilac	1	0.10%
Shiawassee	1	0.10%
TOTAL	**1000**	**100.00%**

2019 GRB		
COUNTY	**COUNTY TOTAL**	**%**
Kent	398	40%
Ottawa	198	20%
Allegan	72	7%
Kalamazoo	64	6%
Muskegon	55	6%
Montcalm	30	3%
Barry	23	2%
Ionia	21	2%
Van Buren	21	2%
Newaygo	17	2%
Clinton	14	1%
Calhoun	11	1%
Eaton	11	1%
Mecosta	11	1%
Washtenaw	7	1%
Berrien	6	1%
Jackson	6	1%
Cass	5	1%
Grand Traverse	5	1%
Leelanau	3	0%
Wayne	3	0%
Gratiot	2	0%
Kalkaska	2	0%
Macomb	2	0%
Monroe	2	0%
St. Joseph	2	0%
Branch	1	0%
Genesee	1	0%
Ingham	1	0%
Isabella	1	0%
Livingston	1	0%
Manistee	1	0%
Oceana	1	0%
Sagniaw	1	0%
Shiawassee	1	0%
TOTAL	**1000**	**100%**

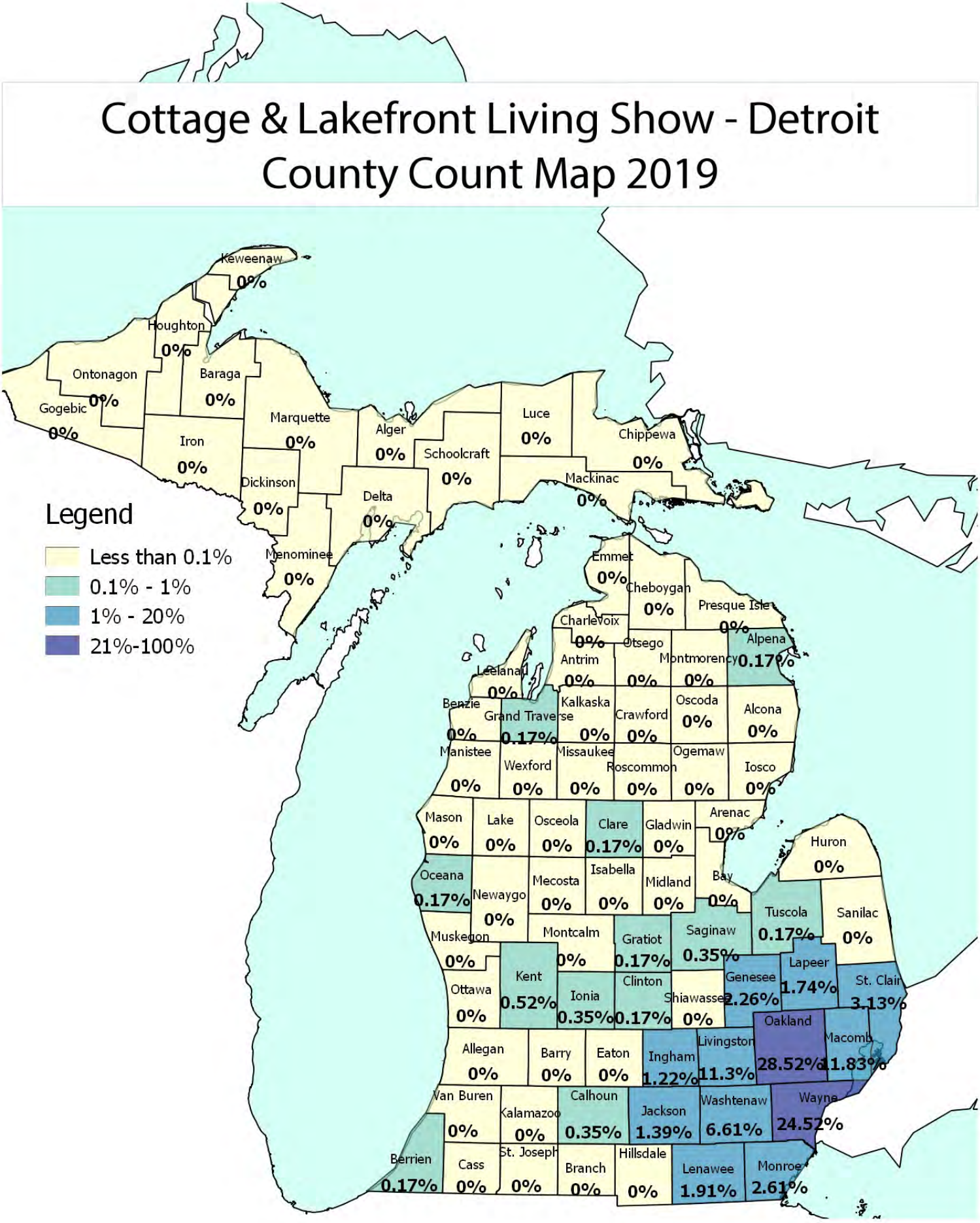
20-CLD		
COUNTY	**TOTAL**	**%**
Oakland	159	31.80%
Wayne	96	19.20%
Macomb	95	19.00%
Washtenaw	30	6.00%
Livingston	24	4.80%
Saint Clair	16	3.20%
Genesee	12	2.40%
Monroe	12	2.40%
Ingham	8	1.60%
Lenawee	8	1.60%
Jackson	7	1.40%
Kent	5	1.00%
Shiawassee	5	1.00%
Calhoun	3	0.60%
Lapeer	3	0.60%
Montmorency	3	0.60%
Eaton	2	0.40%
Midland	2	0.40%
Roscommon	2	0.40%
Clinton	1	0.20%
Hillsdale	1	0.20%
Mecosta	1	0.20%
Newaygo	1	0.20%
Ogemaw	1	0.20%
Oscoda	1	0.20%
Ottawa	1	0.20%
Sanilac	1	0.20%
TOTAL	**500**	**100%**

19-CLD		
COUNTY	**TOTAL**	**%**
Oakland	164	28.52%
Wayne	141	24.52%
Macomb	68	11.83%
Livingston	65	11.30%
Washtenaw	38	6.61%
Saint Clair	18	3.13%
Monroe	15	2.61%
Genesee	13	2.26%
Lenawee	11	1.91%
Lapeer	10	1.74%
Jackson	8	1.39%
Ingham	7	1.22%
Kent	3	0.52%
Calhoun	2	0.35%
Ionia	2	0.35%
Saginaw	2	0.35%
Alpena	1	0.17%
Berrien	1	0.17%
Clare	1	0.17%
Clinton	1	0.17%
Grand Traverse	1	0.17%
Gratiot	1	0.17%
Oceana	1	0.17%
Tuscola	1	0.17%
TOTAL	**575**	**100%**

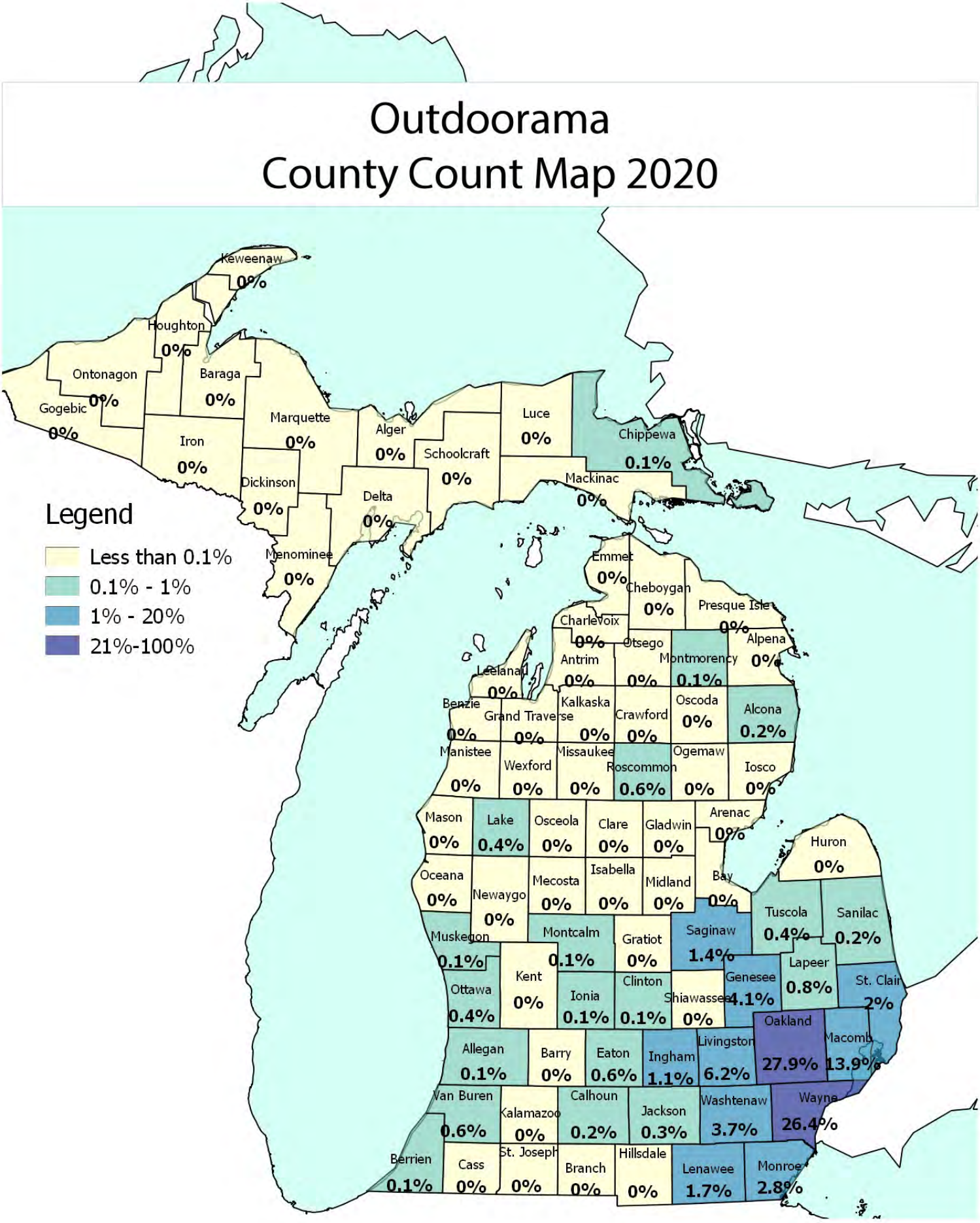
Cottage & Lakefront Living Show - Detroit
County Count Map 2020



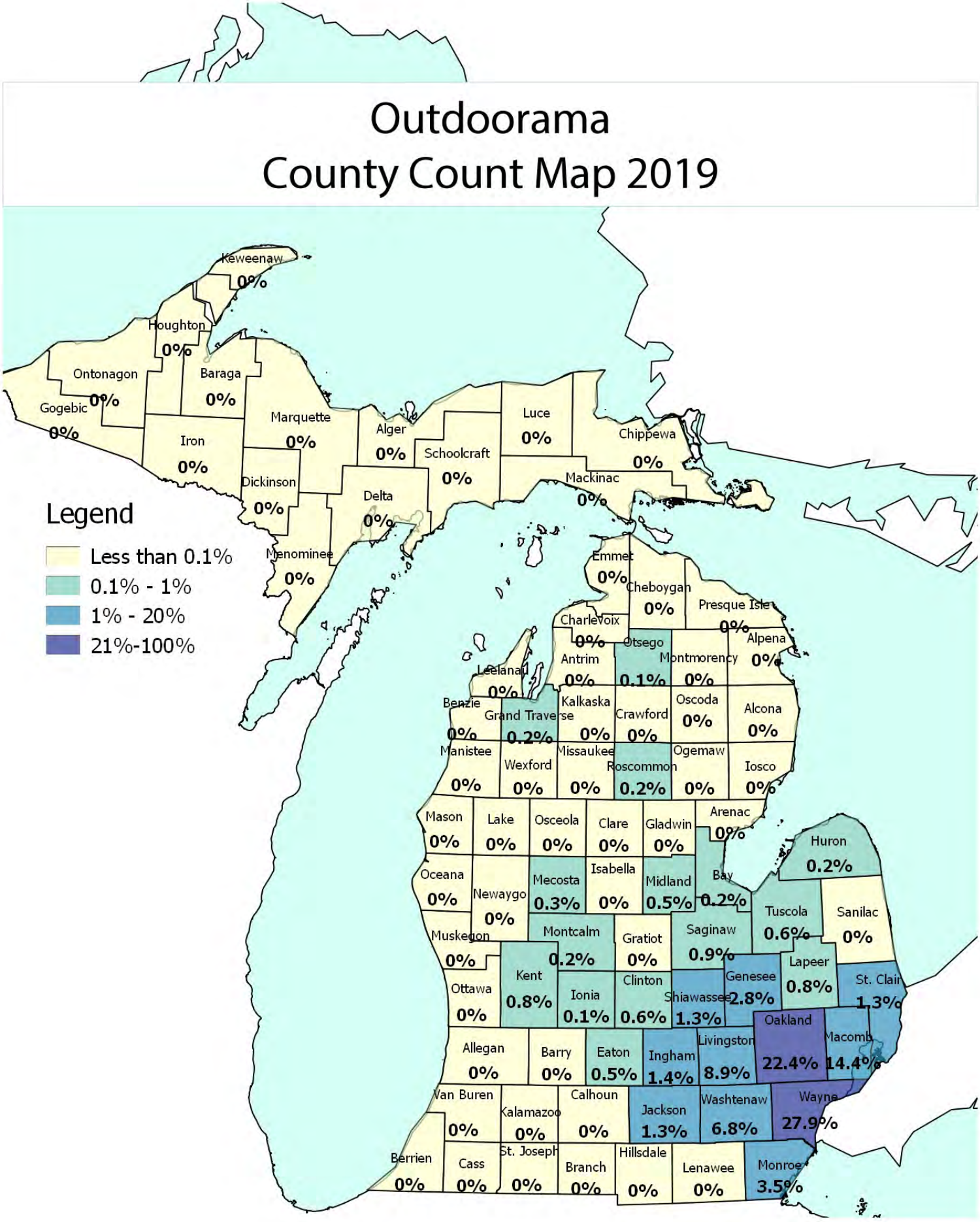
Cottage & Lakefront Living Show - Detroit
County Count Map 2019



Outdoorama
County Count Map 2020



Outdoorama
County Count Map 2019



2020 OUT		
COUNTY	COUNTY TOTAL	%
Oakland	279	27.90%
Wayne	264	26.40%
Macomb	139	13.90%
Livingston	62	6.20%
Genesee	41	4.10%
Washtenaw	37	3.70%
Monroe	28	2.80%
St. Clair	20	2.00%
Lenawee	17	1.70%
Saginaw	14	1.40%
Ingham	11	1.10%
Madison Heights	11	1.10%
Shiawassee	11	1.10%
Lapeer	8	0.80%
Lucas, OH	7	0.70%
Eaton	6	0.60%
Roscommon	6	0.60%
Van Buren	6	0.60%
Lake	4	0.40%
Ottawa	4	0.40%
Tuscola	4	0.40%
Fulton, OH	3	0.30%
Jackson	3	0.30%
Alcona	2	0.20%
Calhoun	2	0.20%
Sanilac	2	0.20%
Allegan	1	0.10%
Berrien	1	0.10%
Chippewa	1	0.10%
Clinton	1	0.10%
Ionia	1	0.10%
Montcalm	1	0.10%
Montmorency	1	0.10%
Muskegon	1	0.10%
Shelby, OH	1	0.10%
TOTAL	**1000**	**100.00%**

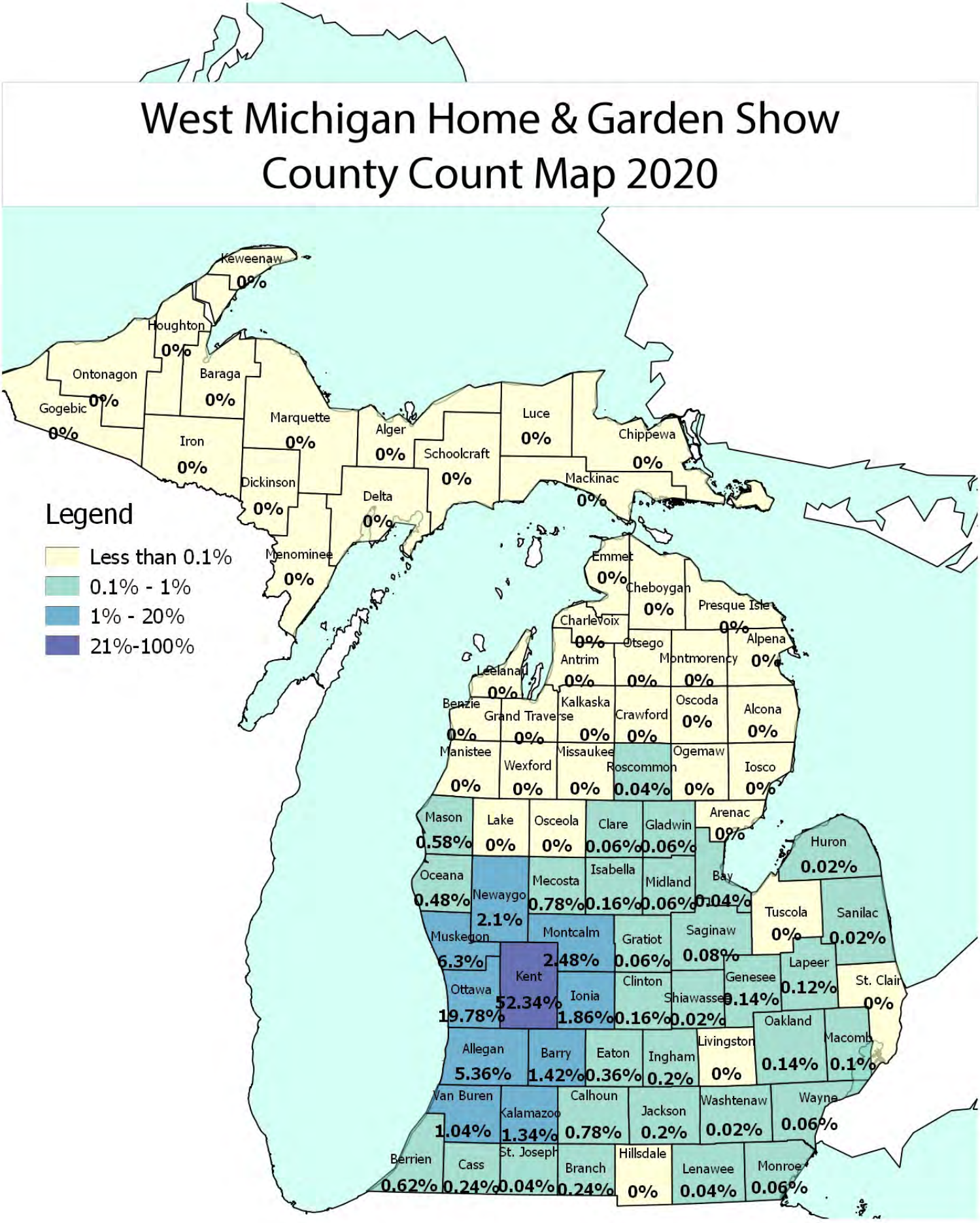
2019 OUT		
COUNTY	COUNTY TOTAL	%
Wayne	279	27.90%
Oakland	224	22.40%
Macomb	144	14.40%
Livingston	89	8.90%
Washtenaw	68	6.80%
Monroe	35	3.50%
Genesee	28	2.80%
Ingham	14	1.40%
Jackson	13	1.30%
Shiawassee	13	1.30%
St. Clair	13	1.30%
Saginaw	9	0.90%
Kent	8	0.80%
Lapeer	8	0.80%
Clinton	6	0.60%
Davisburg	6	0.60%
Tuscola	6	0.60%
Eaton	5	0.50%
Lenawee	5	0.50%
Midland	5	0.50%
Fulton, OH	3	0.30%
Lucas, OH	3	0.30%
Mecosta	3	0.30%
Bay	2	0.20%
Grand Traverse	2	0.20%
Huron	2	0.20%
Montcalm	2	0.20%
Roscommon	2	0.20%
Ionia	1	0.10%
Otsego	1	0.10%
Ottawa, OH	1	0.10%
TOTAL	**1000**	**100.00%**

20-WMH		
COUNTY	TOTAL	%
Kent	2617	52.34%
Ottawa	989	19.78%
Muskegon	315	6.30%
Allegan	268	5.36%
Montcalm	124	2.48%
Newaygo	105	2.10%
Ionia	93	1.86%
Barry	71	1.42%
Kalamazoo	67	1.34%
Van Buren	52	1.04%
Calhoun	39	0.78%
Mecosta	39	0.78%
Berrien	31	0.62%
Mason	29	0.58%
Oceana	24	0.48%
Eaton	18	0.36%
Branch	12	0.24%
Cass	12	0.24%
Ingham	10	0.20%
Jackson	10	0.20%
Clinton	8	0.16%
Isabella	8	0.16%
Genesee	7	0.14%
Oakland	7	0.14%
Lapeer	6	0.12%
Macomb	5	0.10%
Saginaw	4	0.08%
Clare	3	0.06%
Gladwin	3	0.06%
Gratiot	3	0.06%
Midland	3	0.06%
Monroe	3	0.06%
Wayne	3	0.06%
Bay	2	0.04%
Lenawee	2	0.04%
Roscommon	2	0.04%
Saint Joseph	2	0.04%
Huron	1	0.02%
Sanilac	1	0.02%
Shiawassee	1	0.02%
Washtenaw	1	0.02%
TOTAL	5000	100.00%

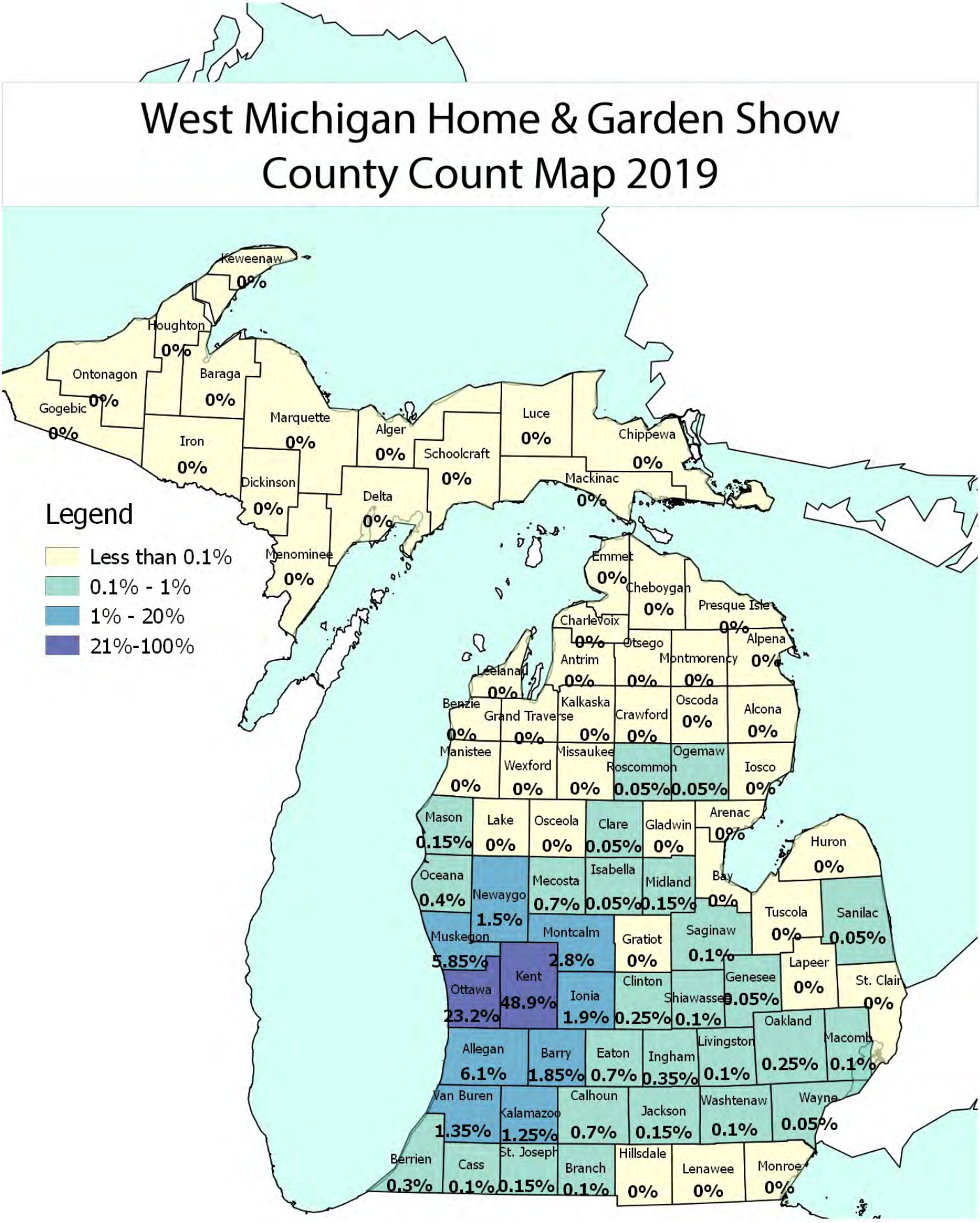
2020 is the first year with EventsPass online tickets, which helped us get a higher volume of more accurate zip codes. Normally we'd use zips from online tickets, enter to win and surveys, which would result in duplicates. 2020 is exclusively online tickets.

19-WMH		
COUNTY	TOTAL	%
Kent	978	48.90%
Ottawa	464	23.20%
Allegan	122	6.10%
Muskegon	117	5.85%
Montcalm	56	2.80%
Ionia	38	1.90%
Barry	37	1.85%
Newaygo	30	1.50%
Van Buren	27	1.35%
Kalamazoo	25	1.25%
Calhoun	14	0.70%
Eaton	14	0.70%
Mecosta	14	0.70%
Oceana	8	0.40%
Ingham	7	0.35%
Berrien	6	0.30%
Clinton	5	0.25%
Oakland	5	0.25%
Jackson	3	0.15%
Mason	3	0.15%
Midland	3	0.15%
Saint Joseph	3	0.15%
Branch	2	0.10%
Cass	2	0.10%
Livingston	2	0.10%
Macomb	2	0.10%
Saginaw	2	0.10%
Shiawassee	2	0.10%
Washtenaw	2	0.10%
Clare	1	0.05%
Genesee	1	0.05%
Isabella	1	0.05%
Ogemaw	1	0.05%
Roscommon	1	0.05%
Sanilac	1	0.05%
Wayne	1	0.05%
TOTAL	2000	100.00%

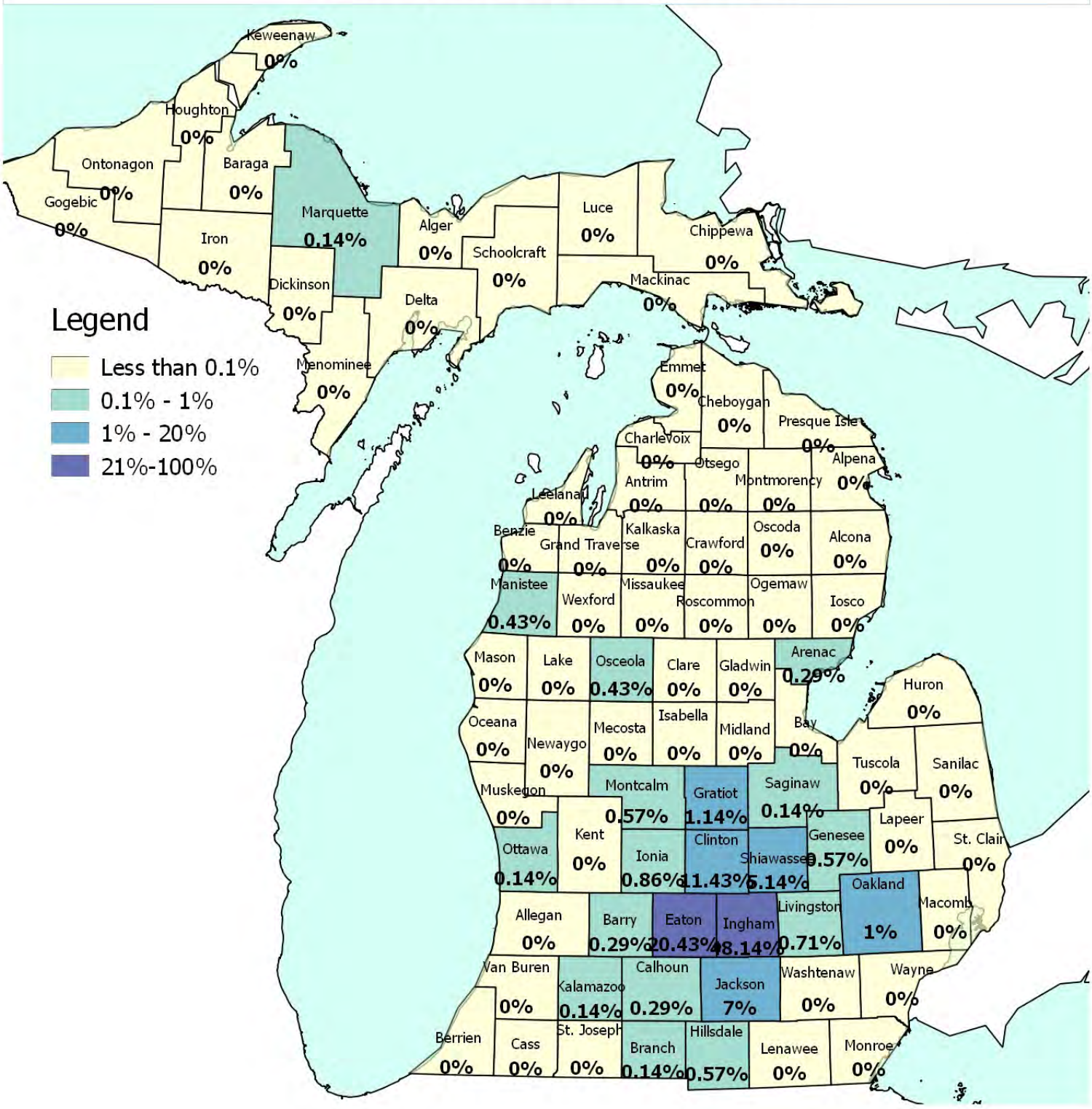
West Michigan Home & Garden Show
County Count Map 2020



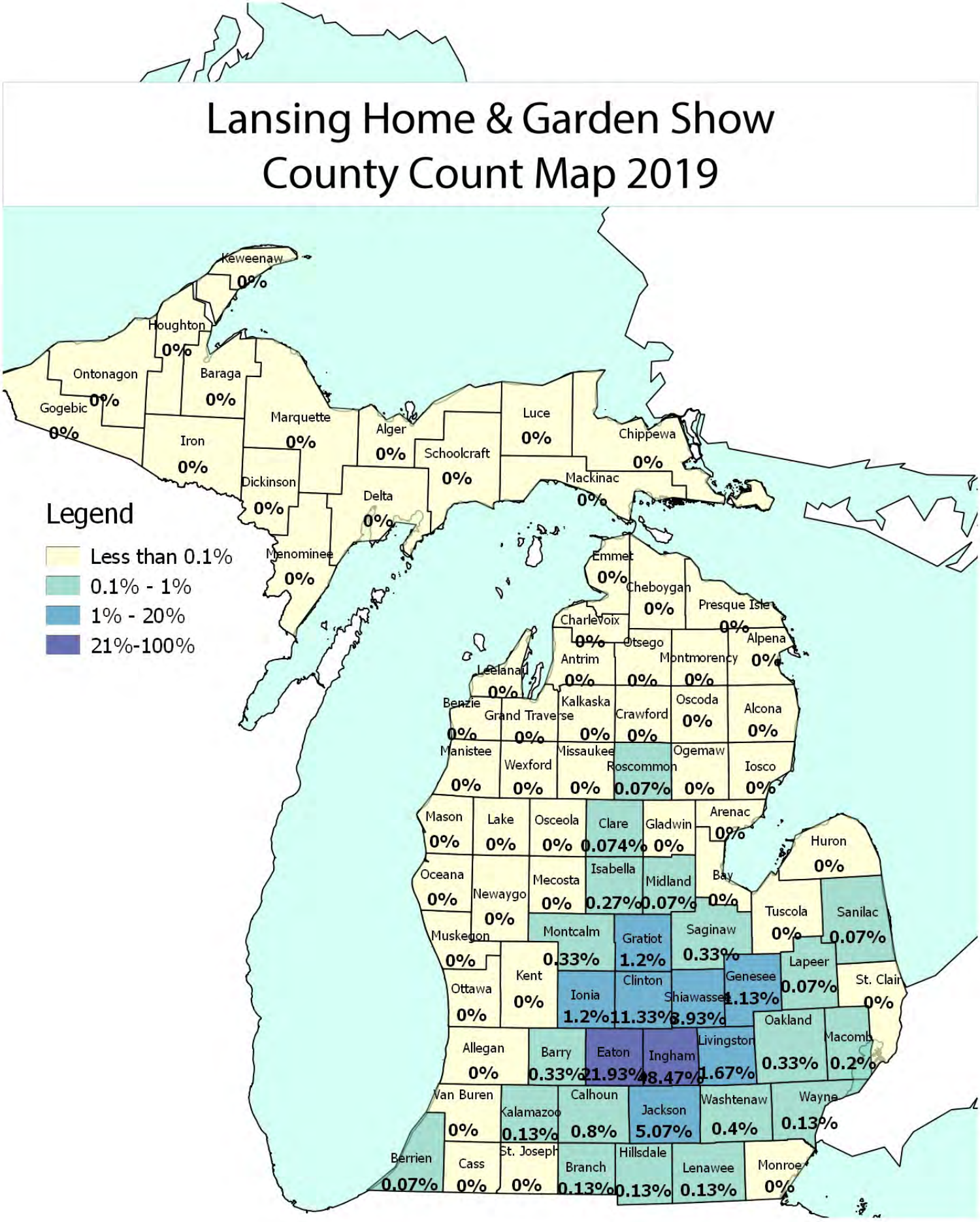
West Michigan Home & Garden Show
County Count Map 2019



Lansing Home & Garden Show
(Online Presale Orders)
County Count Map 2020



Lansing Home & Garden Show
County Count Map 2019



20-WMG		
COUNTY	TOTAL	%
Kent	1085	43.40%
Ottawa	402	16.08%
Kalamazoo	173	6.92%
Muskegon	152	6.08%
Allegan	88	3.52%
Montcalm	52	2.08%
Eaton	44	1.76%
Calhoun	41	1.64%
Barry	39	1.56%
Ionia	37	1.48%
Van Buren	34	1.36%
Oakland	30	1.20%
Berrien	28	1.12%
Ingham	27	1.08%
Mecosta	22	0.88%
Newaygo	21	0.84%
Clinton	20	0.80%
Saint Joseph	18	0.72%
Mason	17	0.68%
Jackson	14	0.56%
Midland	14	0.56%
Washtenaw	12	0.48%
Wexford	12	0.48%
Genesee	11	0.44%
Macomb	10	0.40%
Saginaw	10	0.40%
Wayne	9	0.36%
Gratiot	8	0.32%
Branch	6	0.24%
Isabella	6	0.24%
Oceana	6	0.24%
Manistee	5	0.20%
Shiawassee	5	0.20%
Osceola	4	0.16%
Antrim	3	0.12%
Bay	3	0.12%
Cheboygan	3	0.12%
Clare	3	0.12%
Benzie	2	0.08%
Cass	2	0.08%
Grand Traverse	2	0.08%
Hillsdale	2	0.08%
Arenac	1	0.04%
Chippewa	1	0.04%
Delta	1	0.04%
Dickinson	1	0.04%
Emmet	1	0.04%
Iron	1	0.04%
Kalkaska	1	0.04%
Lapeer	1	0.04%
Leelanau	1	0.04%
Livingston	1	0.04%
Marquette	1	0.04%
Monroe	1	0.04%
Ogemaw	1	0.04%
Otsego	1	0.04%
Roscommon	1	0.04%
Sanilac	1	0.04%
Schoolcraft	1	0.04%
Tuscola	1	0.04%
TOTAL	2500	100.00%

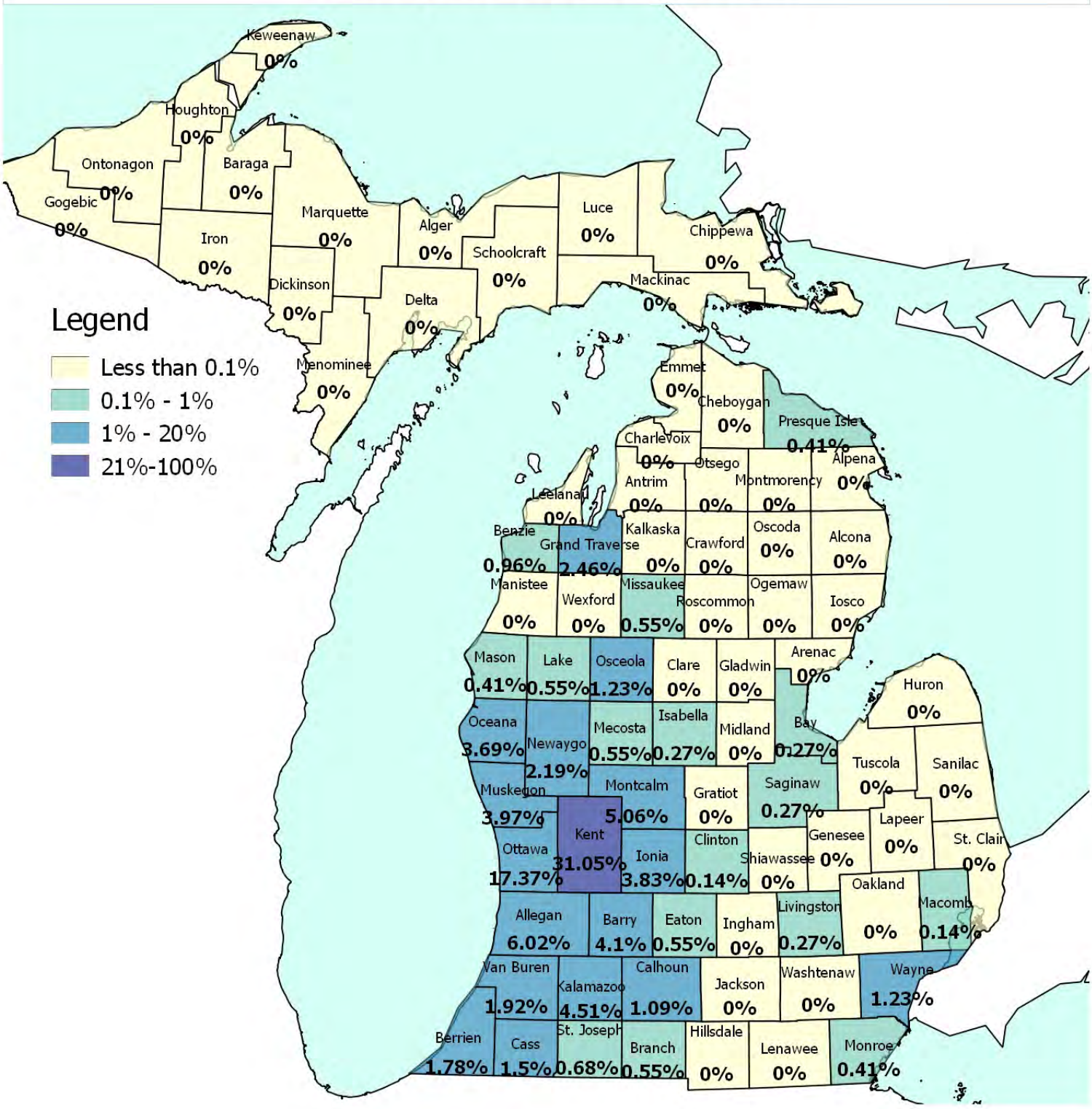
19-WMG		
COUNTY	TOTAL	%
Kent	963	38.52%
Ottawa	402	16.08%
Kalamazoo	181	7.24%
Muskegon	140	5.60%
Allegan	103	4.12%
Barry	62	2.48%
Van Buren	61	2.44%
Calhoun	57	2.28%
Montcalm	52	2.08%
Berrien	48	1.92%
Eaton	48	1.92%
Ionia	48	1.92%
Ingham	46	1.84%
Newaygo	24	0.96%
Oakland	20	0.80%
Clinton	18	0.72%
Saint Joseph	16	0.64%
Macomb	15	0.60%
Mecosta	15	0.60%
Isabella	14	0.56%
Jackson	14	0.56%
Osceola	13	0.52%
Shiawassee	13	0.52%
Branch	9	0.36%
Genesee	8	0.32%
Gratiot	8	0.32%
Livingston	8	0.32%
Manistee	8	0.32%
Mason	7	0.28%
Wexford	7	0.28%
Bay	6	0.24%
Oceana	6	0.24%
Wayne	6	0.24%
Lenawee	5	0.20%
Washtenaw	5	0.20%
Midland	4	0.16%
Missaukee	4	0.16%
Chippewa	3	0.12%
Lake	3	0.12%
Otsego	3	0.12%
Roscommon	3	0.12%
Saint Clair	3	0.12%
Clare	2	0.08%
Grand Traverse	2	0.08%
Hillsdale	2	0.08%
Lapeer	2	0.08%
Saginaw	2	0.08%
Alpena	1	0.04%
Antrim	1	0.04%
Cass	1	0.04%
Charlevoix	1	0.04%
Delta	1	0.04%
Iron	1	0.04%
Marquette	1	0.04%
Monroe	1	0.04%
Oscoda	1	0.04%
Sanilac	1	0.04%
Tuscola	1	0.04%
TOTAL	2500	100.00%

2020 USG*		
COUNTY	COUNTY TOTAL	%
Kent	227	31.05%
Ottawa	127	17.37%
Allegan	44	6.02%
Montcalm	37	5.06%
Kalamazoo	33	4.51%
Barry	30	4.10%
Muskegon	29	3.97%
Ionia	28	3.83%
Oceana	27	3.69%
Grand Traverse	18	2.46%
Newaygo	16	2.19%
Van Buren	14	1.92%
Berrien	13	1.78%
Cass	11	1.50%
Osceola	9	1.23%
Wayne	9	1.23%
Calhoun	8	1.09%
Benzie	7	0.96%
Saint Joseph	5	0.68%
Branch	4	0.55%
Eaton	4	0.55%
Lake	4	0.55%
Mecosta	4	0.55%
Missaukee	4	0.55%
Mason	3	0.41%
Monroe	3	0.41%
Presque Isle	3	0.41%
Bay	2	0.27%
Isabella	2	0.27%
Livingston	2	0.27%
Saginaw	2	0.27%
Clinton	1	0.14%
Macomb	1	0.14%
TOTAL	**731**	**100.00%**

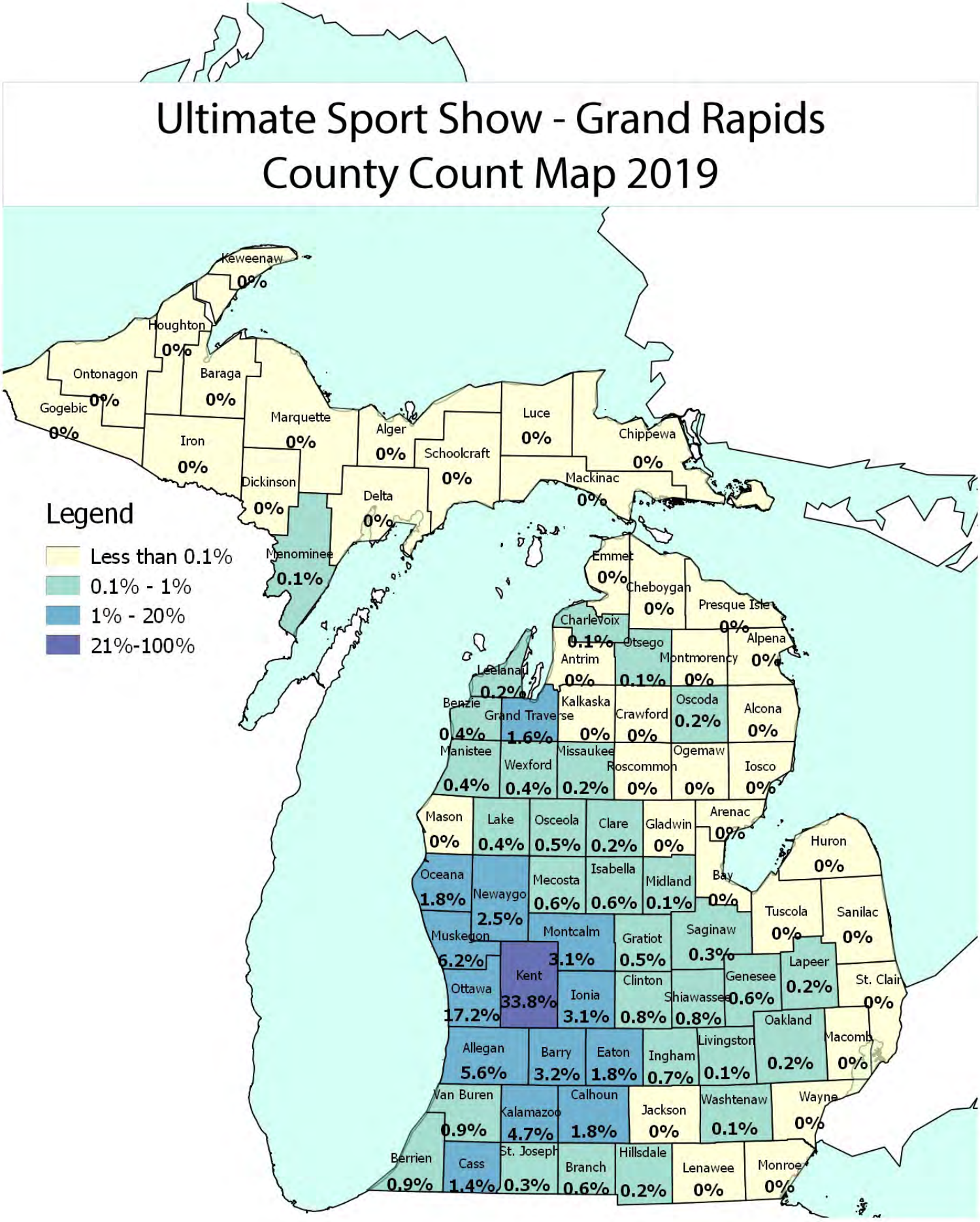
* Because the show was canceled due to COVID-19/Coronavirus concerns, these are based only on online presale tickets.

2019 USG		
COUNTY	COUNTY TOTAL	%
Kent	338	33.80%
Ottawa	172	17.20%
Muskegon	62	6.20%
Allegan	56	5.60%
Kalamazoo	47	4.70%
Barry	32	3.20%
Ionia	31	3.10%
Montcalm	31	3.10%
Newaygo	25	2.50%
Calhoun	18	1.80%
Eaton	18	1.80%
Oceana	18	1.80%
Grand Traverse	16	1.60%
Cass	14	1.40%
Berrien	9	0.90%
Van Buren	9	0.90%
Clinton	8	0.80%
Shiawassee	8	0.80%
Ingham	7	0.70%
Branch	6	0.60%
Genesee	6	0.60%
Isabella	6	0.60%
Mecosta	6	0.60%
Gratiot	5	0.50%
Osceola	5	0.50%
Benzie	4	0.40%
Lake	4	0.40%
Manistee	4	0.40%
Wexford	4	0.40%
Saginaw	3	0.30%
St. Joseph	3	0.30%
Clare	2	0.20%
Crawford, OH	2	0.20%
Elkhart, IN	2	0.20%
Hillsdale	2	0.20%
Lapeer	2	0.20%
Leelanau	2	0.20%
Missaukee	2	0.20%
Oakland	2	0.20%
Oscoda	2	0.20%
Charlevoix	1	0.10%
Livingston	1	0.10%
Menominee	1	0.10%
Midland	1	0.10%
Otsego	1	0.10%
St. Joseph, IN	1	0.10%
Washtenaw	1	0.10%
TOTAL	**1000**	**100.00%**

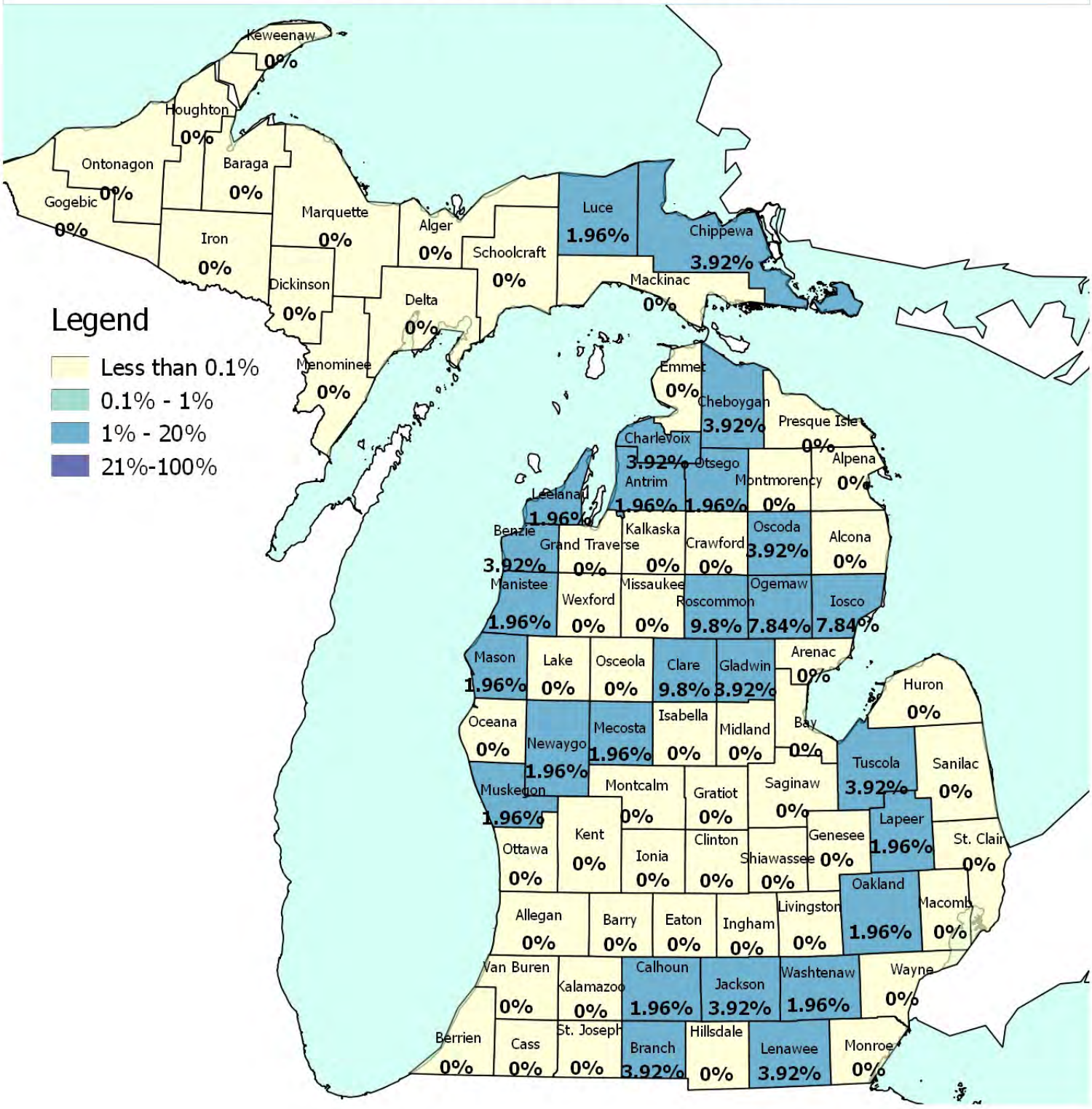
Ultimate Sport Show - Grand Rapids
(Online Presale Orders)
County Count Map 2020



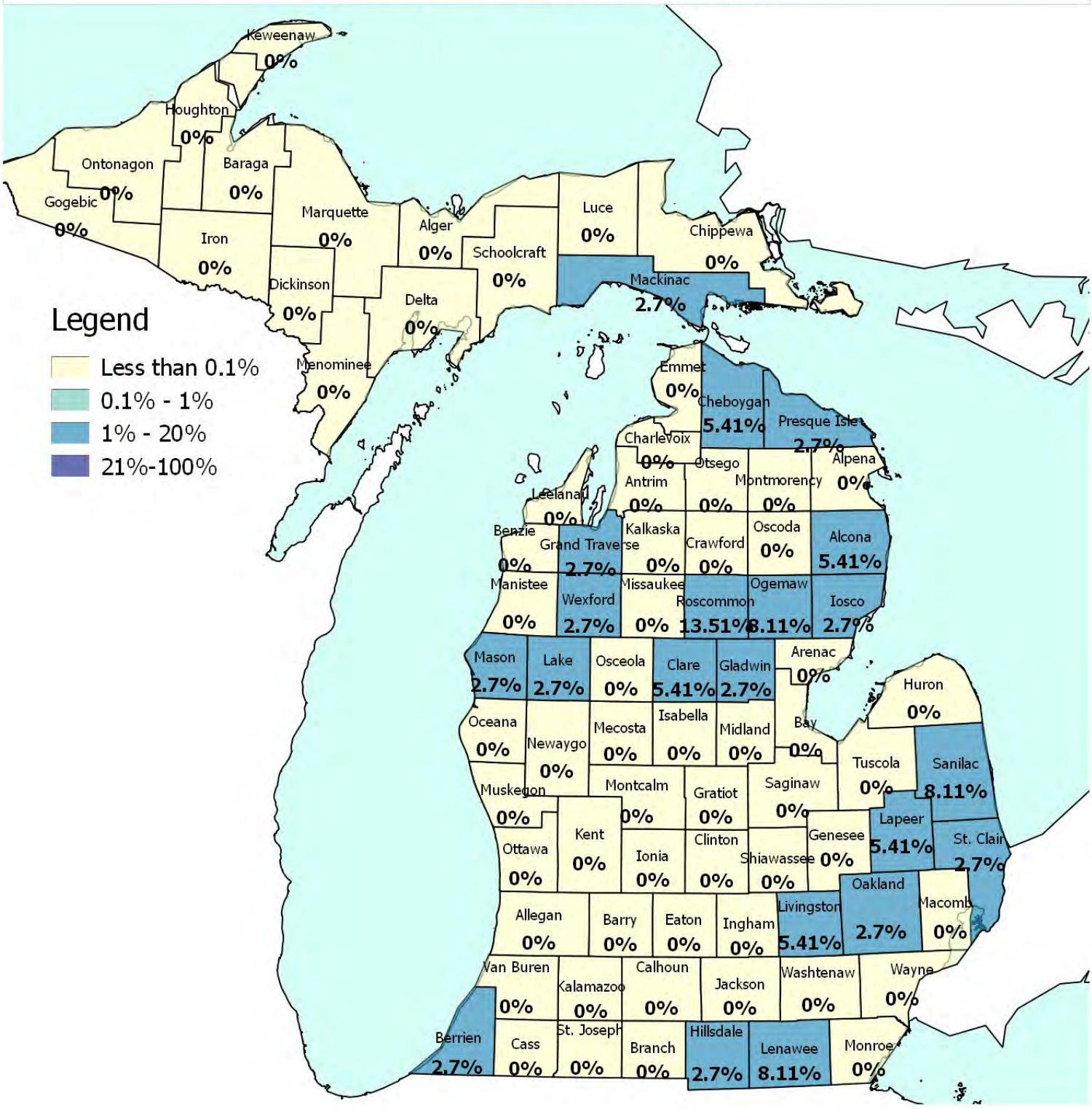
Ultimate Sport Show - Grand Rapids
County Count Map 2019



Cottage & Lakefront Living Show - Detroit
Cottage Locations
County Count Map 2020



Cottage & Lakefront Living Show - Detroit
Cottage Locations
County Count Map 2019



2020 CLD COTTAGES		
COUNTY	**COUNT**	**%**
Clare	5	9.80%
Roscommon	5	9.80%
Isoco	4	7.84%
Ogemaw	4	7.84%
Benzie	2	3.92%
Branch	2	3.92%
Charlevoix	2	3.92%
Cheboygan	2	3.92%
Chippewa	2	3.92%
Gladwin	2	3.92%
Jackson	2	3.92%
Lenawee	2	3.92%
Oscoda	2	3.92%
Tuscola	2	3.92%
Antrim	1	1.96%
Calhoun	1	1.96%
Lapeer	1	1.96%
Leelanau	1	1.96%
Luce	1	1.96%
Manistee	1	1.96%
Mason	1	1.96%
Mecosta	1	1.96%
Muskegon	1	1.96%
Newaygo	1	1.96%
Oakland	1	1.96%
Otsego	1	1.96%
Washtenaw	1	1.96%
TOTAL	**51**	**100.00%**

2019 CLD COTTAGES		
COUNTY	**COUNT**	**%**
Roscommon	5	13.51%
Lenawee	3	8.11%
Otsego	3	8.11%
Sanilac	3	8.11%
Alcona	2	5.41%
Cheboygan	2	5.41%
Clare	2	5.41%
Lapeer	2	5.41%
Livingston	2	5.41%
Berrien	1	2.70%
gladwin	1	2.70%
Grand Traverse	1	2.70%
Hillsdale	1	2.70%
Iosco	1	2.70%
Lake	1	2.70%
Mackinac	1	2.70%
Mason	1	2.70%
Oakland	1	2.70%
Ogemaw	1	2.70%
Presque isle	1	2.70%
St. Clair	1	2.70%
Wexford	1	2.70%
TOTAL	**37**	**100.00%**