2017 STAGING LOT LOCATION



JAN 6-8, 2017 ▼ DeVos Place



Directions to the Seward Ave Staging Lot (Dash Lot #9)

299 Seward Ave NW, Grand Rapids, MI 49504

- The staging lot on Seward Ave. is used during the Move-In and Move-Out process for access to the DeVos
 Place loading docks and vehicle drive-in access to your booth. Note, this was and is the same location as
 our shuttle parking lot on show days.
- If you just want to park in the DeVos Place parking garage (max height 8\dagger) and use the freight or service elevator (during operation times, available in your online exhibitor kit) you do not need to go through the staging lot.
- Seward Ave is a Two-Way street but turning access into staging lot is much easier when approached from the North (a left turn) as directed below.

From the North (Cadillac/Traverse City)

- U.S. 131 SOUTHBOUND, exit at Pearl Street Exit (85B)
- At the bottom of the ramp turn left onto Pearl St
- Turn left again at the first light onto Scribner Ave
- Turn left again at the next light onto Bridge St/Michigan St NW.
- Turn left onto Seward Ave NW (the 4th left)
- Staging lot (north end of Lot 9) is 1/4 mile down on left side

From the South (Kalamazoo)

- U.S. 131 NORTHBOUND to Pearl Street Exit (85B)
- Go straight ahead onto Scribner Ave NW
- Turn left at the 2nd light onto Bridge St/Michigan St NW.
- Turn left at the 4th left onto Seward Ave NW
- Staging lot (north end of Lot 9) is 1/4 mile down on left side

From the East (Lansing / Detroit)

- I-96 WESTBOUND to the I-196 split
- Follow I-196, exit at Ottawa St Exit (77C)
- Turn right at the 1st light onto Michigan St
- In 8/10ths of a mile turn left at Seward
- Staging lot (north end of Lot 9) is 1/4 mile down on left side

From the West (Holland / Chicago)

- I-196 EASTBOUND, exit at Ottawa St Exit (77C)
- U.S. 131 NORTHBOUND to Leonard Street Exit (87)
- Turn right at the 1st light onto Michigan St
- In 8/10ths of a mile turn left at Seward
- Staging lot (north end of Lot 9) is 1/4 mile down on left side

From Muskegon

- I-96 EASTBOUND to U.S. 131 SOUTHBOUND
- U.S. 131 SOUTHBOUND, exit at Pearl Street Exit (85B)
- At the bottom of the ramp turn left onto Pearl St
- Turn left again at the first light onto Scribner Ave
- Turn left again at the next light onto Bridge St/Michigan St NW.
- Turn left onto Seward Ave NW (the 4th left)
- Staging lot (north end of Lot 9) is 1/4 mile down on left side