

2022

# AUTO SHOW VIP PREVIEW PARTY

## Partnership Opportunities

This exclusive, invite only party begins in the Grand Gallery with beer, wine and charcuterie as we *Put it in Drive* with Gentex, the GRNDCA and a special unveiling before a festive entrance into the exhibit halls.

Music by AB will entertain you as you enjoy a strolling dinner while you get up close and personal with this year's latest vehicles.

### Presented by

**\$25,000**

Presenting Sponsor Recognition

Prominent Logo Placement

Posts on Social Media

100 +1 Invites

### Supported By

**\$10,000 - Level 1**

Logo Placement

Posts on Social Media

25 +1 Invites

**\$5,000 - Level 2**

Logo Placement

Posts on Social Media

15 +1 Invites

### Behind the Wheel

**\$2,500 - Level 1**

Posts on Social Media

10 +1 Invites Text Recognition

Posts on Social Media

3 +1 Invites

**\$1,000 - Level 2**

6 +1 Invites

**\$500 - Level 3**

3 +1 Invites

Contact Dawn Baker to secure your partnership today  
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