



June, 2020

A message from ShowSpan Producers

We feel it is important for you to know our position as we prepare for our 2021 Shows.

We believe:

- Our Exhibitors are the core drivers of our economy and it is our responsibility to work together to rebuild and reinvigorate that economy through our shows.
- Government and social restrictions will be lifted to the degree that, come show time, Americans will be ready to make the decision to attend consumer shows safely.
- There will be great pent up demand for major purchases and projects.

With this said, we welcome you to make your plans to exhibit with us in the 2021 show(s) that are right for you, and commit now without concern.

Additionally, in the event that the Pandemic continues to challenge our community and precludes us from producing any show that you have contracted for, all payments made as scheduled, will be returned to you.

If you have any questions or concerns regarding our plans for the 2021 show season please feel free to follow up with us or with the appropriate Show Manager.

A handwritten signature in black ink that reads "Henri Boucher".

Henri Boucher,
ShowSpan, Inc.
Vice President, Show Producer

A handwritten signature in black ink that reads "Mike Wilbraham".

Mike Wilbraham
ShowSpan, Inc.
Vice President, Show Producer