

June 2020



## A Message from ShowSpan Producers

We feel it is important for you to know our position as we prepare for our 2022 Shows. We see many events planned for the second half of 2021. This gives us great optimism for our 2022 Season.

We believe:

- Our Exhibitors are the core drivers of our economy and it is our responsibility to work together to rebuild and reinvigorate that economy through our shows.
- Government and social restrictions will be lifted to the degree that, come show time, Americans will be ready to make the decision to attend consumer shows safely.
- There has been a sizeable expansion in the number of outdoor enthusiasts and homeowners that will be looking for new products and services.

With this said, we welcome you to make your plans to exhibit with us in the 2022 show(s) that are right for you, and commit now without concern.

Additionally, in the event that the Pandemic continues to challenge our community and precludes us from producing any show that you have contracted for, all payments made as scheduled, will be returned to you.

If you have any questions or concerns regarding our plans for the 2022 show season please feel free to follow up with us or with the appropriate Show Manager.

A handwritten signature in black ink, appearing to read "Henri Boucher".

Henri Boucher,  
ShowSpan, Inc.  
Vice President, Show Producer

A handwritten signature in black ink, appearing to read "Mike Wilbraham".

Mike Wilbraham  
ShowSpan, Inc.  
Vice President, Show Producer