



Milwaukee BOAT SHOW

Expo Center at State Fair Park

JAN 19-21 & 24-28, 2024

Friday-Sunday & Wednesday-Sunday



2024 MILWAUKEE BOAT SHOW

EXPOSITION CENTER AT THE WISCONSIN STATE FAIR PARK

MilwaukeeBoatShow.com

MILWAUKEE BOAT SHOW PRODUCED BY

ShowSpan

www.ShowSpan.com

ShowSpan is a John D.Loeks company

ADMISSION

Adults: \$12

Children (6-14): \$5

Children 5 & Under: FREE
when accompanied by an adult

DATES / HOURS

Fri, Jan. 19: 12pm – 8pm

Sat, Jan. 20: 10am – 8pm

Sun, Jan. 21: 10am – 5pm

Mon – Tues, Jan. 22-23

SHOW CLOSED

Wed, Jan. 24: 12pm – 7pm

Thurs, Jan. 25: 12pm – 7pm

Fri, Jan. 26: 12pm – 8pm

Sat, Jan. 27: 10am – 8pm

Sun, Jan. 28: 10am – 5pm

FEATURES of the Boating Lifestyle



This internationally famous star will return to the Milwaukee Boat Show for the 2nd week of the show! Come join Twiggy and her team for a family friendly, fun-filled, interactive show featuring Twiggy the Water-Skiing Squirrel! Learn all about water safety, waterskiing and what wild things Twiggy gets into at her lagoon.

TWIGGY'S PERFORMANCE SCHEDULE:

Wednesday, Jan. 24: 3pm | 6pm
Thursday, Jan. 25: 3pm | 6pm
Friday, Jan. 26: 1pm | 4pm | 7pm
Saturday, Jan. 27: 11am | 2pm | 5pm | 7pm
Sunday, Jan. 28: 12pm | 3pm

HO SPORTS TUBE TRUCKLOAD SALE

HO Sports and Skipper Bud's will inflate every tube they make and offer the BEST values ever at the Boat Show Truckload Sale! Meet the professional designers of the tubes straight from the factory.



**HO SPORTS TUBES
TRUCKLOAD SALE**



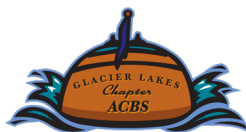
WISCONSIN SCALE BOATS

Meet the model boat enthusiasts and view their unique display of boats. Association members will be on hand to answer any questions and demonstrate their crafts.



ANTIQUE & CLASSIC BOATS

The Glacier Lakes Chapter of the Antique & Classic Boat Society will bring in the best of their show quality restorations.



PRIZES & PROMOTIONS



WIN! A HO SPORTS HAWAII ILAND INFLATABLE FLOATING DOCK!

Register to win at the Show, courtesy of Skipper Bud's and HO Sports



Media partners:



WIN! A HO SPORTS FURY TUBE!

Each day, Wednesday, Thursday, and Friday, January 24-26 two tubes will be given away to some lucky winners! Stop by the HO Sports Tubers Truckload Sale while at the show to enter to win.



Media partner:



WIN! A JOBE DUNA SUP!

Register to win this paddleboard while you are at the show, courtesy of CenterPointe Yacht Services.

Media partners:



WIN! A PONTOON DINNER CRUISE

for the winner and up to 3 people on Big Cedar Lake!

One lucky winner from the Milwaukee Boat Show and 3 guests will win a Pontoon Dinner Cruise on Big Cedar Lake for up to 3 hours, courtesy of Cedar Lake Sales! Dinner will be provided by The Olde Cedar Inn. Register to win this cruise while you are at the Boat Show.



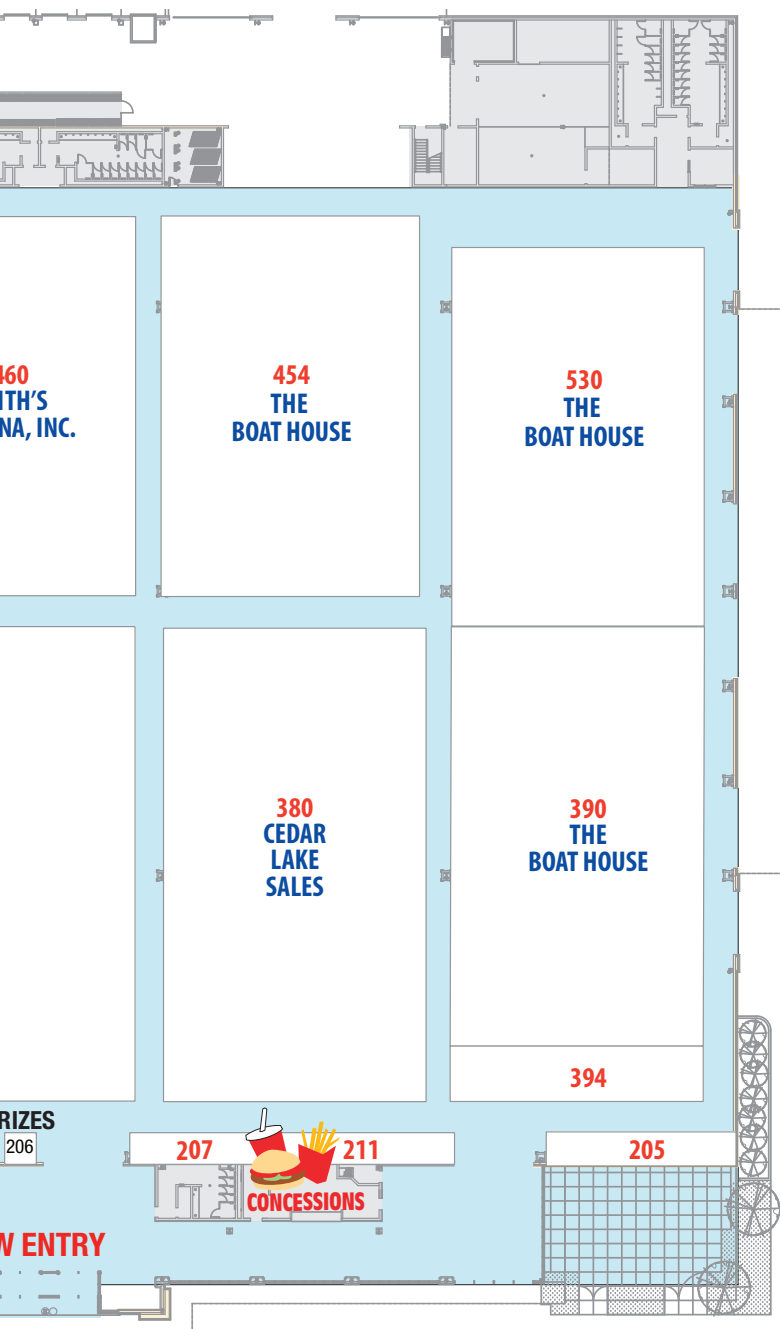
Media partners:



FLOOR PLAN and Boat Line Listing



| BOATLINE | COMPANY | BOOTH NO. | BOATLINE | COMPANY | BOOTH NO. |
|-------------------------|----------------------------|---------------|------------------------|----------------------------|---------------|
| AB Inflatables | CenterPointe Boat Services | 322, 404 | Bentley Pontoons | Cedar Lake Sales | 380 |
| Alumacraft | Don's Marine LLC | 418 | Caymas | Cedar Lake Sales | 380 |
| Aqua Patio | CenterPointe Boat Services | 322, 404 | Chaparral | Marine 365 | 360 |
| Aqua-Cycle Paddle Boats | Cedar Lake Sales | 380 | Chris Craft Boats | CenterPointe Boat Services | 322, 404 |
| ATX | SkipperBud's | 374 | Cobalt Boats | Gordy's Marine | 450 |
| Aviara | SkipperBud's | 374 | Crestliner | Cedar Lake Sales | 380 |
| Axis | Gordy's Marine | 450 | Cruisers | SkipperBud's | 374 |
| Barletta | SkipperBud's | 374 | Everglades Boats | Gordy's Marine | 450 |
| Bass Cat Bass Boats | Cedar Lake Sales | 380 | Forest River Marine | CenterPointe Boat Services | 322, 404 |
| Bayliner | Keith's Marina, Inc. | 455, 460 | Formula | Marine 365 | 360 |
| Bayliner | SkipperBud's | 374 | Four Winns | SkipperBud's | 374 |
| Beneteau Power Boats | CenterPointe Boat Services | 322, 404 | G2 Suncatcher Pontoons | The Boat House | 390, 454, 530 |
| Bennington Pontoons | The Boat House | 390, 454, 530 | G3 Fishing Boats | The Boat House | 390, 454, 530 |



| BOATLINE | COMPANY | BOOTH NO. |
|------------------------------------|----------------------------|---------------|
| Lund | M-W Marine Inc | 364 |
| Mako | Bass Pro Shops | 432, 458 |
| Malibu | Gordy's Marine | 450 |
| MasterCraft | SkipperBud's | 374 |
| Mirrocraft | Racine Riverside Marine | 430 |
| Misty Harbor Pontoons | CenterPointe Boat Services | 322, 404 |
| MJM Yachs | CenterPointe Boat Services | 322, 404 |
| Monaco | CenterPointe Boat Services | 322, 404 |
| Monterey | CenterPointe Boat Services | 322, 404 |
| Moomba | The Boat House | 390, 454, 530 |
| Nauticstar Deck Boats | CenterPointe Boat Services | 322, 404 |
| Nautique Ski & Wakeboard Boats | The Boat House | 390, 454, 530 |
| Nimbus | CenterPointe Boat Services | 322, 404 |
| Nitro | Bass Pro Shops | 432, 458 |
| Offshore Center Consoles | CenterPointe Boat Services | 322, 404 |
| Paddle North Stand Up Paddleboards | Paddle North | 304 |
| Premier Pontoons | Marine 365 | 360 |
| Pursuit Boats | CenterPointe Boat Services | 322, 404 |
| Ranger | M-W Marine Inc | 364 |
| Ranger Tugs | Reed Boat Sales | 310 |
| Regal | The Boat House | 390, 454, 530 |
| Robalo | Marine 365 | 360 |
| Robalo | Racine Riverside Marine | 430 |
| San Pan | CenterPointe Boat Services | 322, 404 |
| Scarab | SkipperBud's | 374 |
| Scout | SkipperBud's | 374 |
| Sea Pro | Mr. Outboards Watersports | 419 |
| Sea Ray | SkipperBud's | 374 |
| Skeeter Fishing Boats | Don's Marine LLC | 418 |
| Smokercraft | Keith's Marina, Inc. | 455, 460 |
| South Bay Pontoons | CenterPointe Boat Services | 322, 404 |
| Sportsman Boats | The Boat House | 390, 454, 530 |
| Starcraft Deckboats | SkipperBud's | 374 |
| Starcraft Pontoons | SkipperBud's | 374 |
| Starweld | Keith's Marina, Inc. | 455, 460 |
| Stingray Boats | CenterPointe Boat Services | 322, 404 |
| Sunchaser Pontoons | Keith's Marina, Inc. | 455, 460 |
| Sun Tracker | Bass Pro Shops | 432, 458 |
| Supra | The Boat House | 390, 454, 530 |
| Sweetwater | CenterPointe Boat Services | 322, 404 |
| Sylvan Pontoons | Keith's Marina, Inc. | 455, 460 |
| Tahoe | Bass Pro Shops | 432, 458 |
| Tiara | SkipperBud's | 374 |
| Tige' | SkipperBud's | 374 |
| Tracker | Bass Pro Shops | 432, 458 |
| Vexus | M-W Marine Inc | 364 |
| Viaggio Pontoons | CenterPointe Boat Services | 322, 404 |
| Walker Bay Inflatables | Racine Riverside Marine | 430 |
| Weldcraft | Reed Boat Sales | 310 |
| Whaler | The Boat House | 390, 454, 530 |
| Yamaha PWCs | Hankster's Motorsports | 428 |
| Yarcraft | Cedar Lake Sales | 380 |
| Zodiac Boats | Reed Boat Sales | 310 |

| BOATLINE | COMPANY | BOOTH NO. |
|--------------------------------|----------------------------|---------------|
| Glastron | SkipperBud's | 374 |
| Godfrey Pontoons | CenterPointe Boat Services | 322, 404 |
| Grady White | The Boat House | 390, 454, 530 |
| Grand Gala | Racine Riverside Marine | 430 |
| Harris | SkipperBud's | 374 |
| Hewescraft | Mr. Outboards Watersports | 419 |
| Heyday | SkipperBud's | 374 |
| Hobie Kayaks and Paddle Boards | Don's Marine LLC | 418 |
| Hurricane Deck Boats | The Boat House | 390, 454, 530 |
| Hurricane Deck Boats | Keith's Marina, Inc. | 455, 460 |
| Lowe Fishing Boats | CenterPointe Boat Services | 322, 404 |
| Lowe Poontoon Boats | CenterPointe Boat Services | 322, 404 |

EXHIBITOR Listing

| EXHIBITOR | BOOTH NO. | EXHIBITOR | BOOTH NO. |
|---|-----------|---|---------------|
| Arbor, Earth & Stone LLC | 207 | Floating Flame | 231 |
| Boat House Construction, Shoreline Repair and Rip Rap, Lakeshore Landscaping | | Portable Pontoon Propane Fire Pit | |
| Bass Pro Shops Boating Center | 432, 458 | Floe International | 434 |
| Tracker, Nitro, Sun Tracker, Tahoe, Mako | | Aluminum Dock and Boat Lift Systems | |
| Bath fitter | 258 | Forever Piers | 220 |
| One Day Bathtub & Shower Remodeling | | Pier Services and Furniture | |
| Boat House / Northern Docks & Lifts | 452 | Fountain of Youth for Boats | 245 |
| Shore Station, Voyager, Wave Armor | | Fiberglass Repair, Canvas, Carpet, Floors & Transoms, Upholstery Custom Work, Aluminum Repairs, Custom Covers | |
| Cedar Lake Sales | 380 | Glacier Lakes Chapter of Antique & Classic Boat Society | 124, 140, 142 |
| Crestliner, Bentley Pontoons, Yarcraft, Caymas, Bass Cat Bass Boats, Aqua-Cycle Paddle Boats, Mercury Engines, Porta-Dock Piers and Marine Electronics | | Antique Boat Displays & Period Items | |
| CenterPointe Yacht Services / CenterPointe Boat Services | 322, 404 | Gloria Keg | 251 |
| Beneteau Power Boats, Chris Craft Boats, Monterey Boats, MJM Yachts, Nimbus Boats, Stingray Boats, Nauticstar Deck Boats, Misty Harbor Pontoons, South Bay Pontoons, Forest River Marine, Lowe Fishing Boats, Lowe Poontoon Boats, Pursuit Boats, Viaggio Pontoons, Aqua Patio, San Pan, Sweetwater, Monaco, Godfrey Pontoons, Offshore Center Consoles, AB Inflatables, Mercury, Yamaha, Suzuki, Shore Station Boat Lifts, Boat Rentals, Certified Technicians, SUPs, Master Service & Parts, Pro Shop, Lake & More Piers and Lifts, Floating Party Pads, Tubes, Accessories | | Cocktail Keg | |
| Champion Insurance | 253 | Gordy's Marine | 450 |
| Allstate Insurance | | Cobalt Boats, Malibu, Axis, Everglades Boats | |
| Chiro One Wellness Centers | 252 | Hankster's Motorsports | 428, 429 |
| Cutco Cutlery | 249 | Yamaha PWCs | |
| Kitchen Cutlery and Accessories, Cookware, Garden Tools, Sporting Knives, Flatware, BBQ Tools, Culinary Tools | | Jet Dock Wisconsin | 254 |
| Don's Marine LLC | 418 | Jet Dock Drive on Docking (Floating dock System) | |
| Hobie Kayaks and Paddle Boards, Skeeter Fishing Boats, Alumacraft | | Keith's Marina, Inc. | 455, 460 |
| Eco Waterway Services | 225 | Bayliner, Smokercraft, Hurricane Deckboats, Sylvan & Sunchaser Pontoons, Starweld, Mercury, Mercruiser, ShoreStation & Lakeshore Lifts, Connelly Skis & Tubes, Wakeboards | |
| Lake Weed Control & Dredging | | Lakeshore Pier Service | 414 |
| EverDry Waterproofing | 107 | Pier Pleasure Authorized Dealer, Custom Piers, Boat Lifts, and Shoreline Construction | |
| Free Information on Basement Waterproofing, Foundation Repair and Healthy Home Living | | Land and Lake Unlimited | 236 |
| Exterior Pros LLC | 250 | Shoreline Restoration, Landscape, Hardscape, Errosion Control, Piers | |
| Home Improvement Services for Lake Homes, Vacation Homes, Residential Homes | | LeafFilter North, LLC | 247 |
| | | No More Climbing Ladders to Clean Gutters with LeafFilter; a Comprehensive Gutter Protection System that is Guaranteed to Keep your Gutters Clog Free | |
| | | Marine 365 | 360 |
| | | Chaparral, Formula, Premier Pontoons, Robalo | |
| | | Marine Credit Union | 223 |

| EXHIBITOR | BOOTH NO. |
|---|-----------|
| Max Dock & Lift Systems _____ Docks & Lifts | 453 |
| Mercury Marine _____ Mercury Marine Products | 440 |
| Midwest Marine Decking, formerly Xact _____ Marine Mat, Aqua Mat, Corinthian Marine, Custom Designed Decking | 226 |
| Midwest Steel Carports _____ Residential and Commercial Steel Structures including Carports, Garages, Boat Covers, Workshops, Barns & Barndominiums | 248 |
| Milwaukee Police Department Harbor Patrol _____ Boating Safety and Enforcement Patrol Information | 265 |
| Mr. Outboards Watersports _____ HewesCraft, Sea Pro | 419 |
| M-W Marine Inc _____ Lund, Ranger, Vexus, Mercury, Shorelandr', Shorestation | 364 |
| North Shore Bank _____ Financial Services | 600 |
| Nothing Bundt Cakes _____ | 257 |
| Paddle North _____ Stand Up Paddleboards, Accessories, Apparel | 304 |
| Pier of d'Nort _____ Our aluminum piers offer a patented innovative design allowing for one person installation with no special tools | 241, 243 |
| Porta-Dock, Inc. _____ Porta Dock Docks & Boat Lifts | 420 |
| Prudential Advisors _____ Financial Services | 230 |
| Racine Riverside Marine _____ Mirrocraft, Robalo Boats, Grand, Gala, Walker Bay Inflatables, Honda, Mercury, Tohatsu, Yamaha Outboards. Trailmaster & EZ Loader Trailers | 430 |
| Reed Yacht Sales _____ Zodiak Boats, Weldcraft, Ranger Tugs | 30 |
| Reefpoint Marina _____ 921 Slip Marina conveniently located between Chicago & Milwaukee, featuring 5 Star resort like amenities | 222 |

| EXHIBITOR | BOOTH NO. |
|--|---------------|
| SC Wake - SeaDek _____ SeaDek, Boat Juice by SC Wake | 240 |
| Schmidt Boat Lifts & Docks _____ Hewitt Docks and Lifts, Easy Way Docks | 416 |
| SkipperBud's _____ Barletta, Tiara, Cruisers, Four Winns, Glastron, Harris, MasterCraft, Sea Ray, Scarab, Scout, Starcraft Pontoons, Starcraft Deckboats, ATX, Bayliner, Heyday, Tige', Aviara, Yamaha | 374 |
| South Shore Yacht Club _____ Yacht Club | 219 |
| Summerset Marine Construction _____ Marine & Lakefront Construction | 205, 211, 394 |
| Sunrise Marine, LLC _____ AquaTraction Advanced Marine Flooring | 235 |
| The Boat House _____ Bennington Pontoons, Regal, Hurricane Deck Boats, Nautique Ski & Wakeboard Boats, Supra, Moomba, Sportsman Boats, G3 Fishing Boats, G2 Suncatcher Pontoons, Grady White, Whaler, Yamaha Engines, Mercury Engines, Shorestation Piers and Lifts | 390, 454, 530 |
| T-Mobile _____ | 256 |
| Toy Box Boat and RV Storage _____ Boat Storage – Heated Individual Units up to 750 sf | 232 |
| U.S. Coast Guard Auxiliary _____ Boating Safety Information, Public Education Information, Legal Requirements | 224 |
| Vivid Detailing & Customs _____ Marine Detailing and Ceramic Coating Services | 228 |
| Wisconsin Boating Club _____ Membership Applications & Information. Promotion of Boaters Safety, Etiquette & Recreation on the Water | 218 |
| Wisconsin Scale Boating Association Ltd. _____ Exhibit of Scale Model Boats & Ships | 120 |
| Yamaha Motor Corporation, USA _____ Outboard Motors, Propellers | 410 |



PATRON SURVEY

THANK YOU

for attending the 2024 Milwaukee Boat Show. We would appreciate your feedback. Please scan this QR code to take our online survey.

